THE POWER OF HOPE IN ACTION

At our Annual Meeting in January, we launched our new Hope in Action Fund as a positive response to the demonstrable, exponential rise in hate group activity and demonstrations in our East Tennessee region. The Fund serves as a vehicle for donors to aid programs that provide hope to those who need inclusiveness and equality in our culture. I challenged everyone attending our Annual Meeting to commit to being a part of “Hope in Action” because I believe we cannot expect others to fight hate for us. We have to act. Whether we choose to stand against an act of hate or spread the seeds of hope, it is critical to place unity and acceptance above divisiveness. As an exercise in doing just that, our staff with an idea from Trudy Hughes, V.P. for Regional Advancement, repurposed our annual end of winter fun lunch into a team project for the benefit of the Moorsburg Community Center in rural Hawkins County.

For weeks, we brought in items from home for their thrift store, and on March 13, we celebrated “Hope in Action” as a team by delivering those items ourselves. We were able to see and feel firsthand what it is like to be a little point of hope as we unpacked our cars into their thrift store storage shed and toured their small community center. We visited with the volunteers who give of their treasure and time to cook, pack, and deliver meals for their “Meals in the Hills” program.

The needs we witnessed were profound. Moorsburg is an unincorporated rural area of Hawkins County, and there is no government-provided safety net. Their community’s safety net is neighbor-to-neighbor, neighbor-funded, and neighbor-staffed. We met Kathleen who turns out 1500 homecooked hot meals a month from a small residential kitchen, which are then delivered by Bob and Harriet, a husband and wife volunteer team, who had powerful stories about poor neighbors, poor weather, poor roads, and the rich, meaningful visits they share with meal recipients, and why they have continued their “Hope in Action” for eleven years. Quickly we realized by observing their operation that we were receiving much more than we had given.

“I encounter many great examples of hope with small groups of dedicated persons who are taking action in our rural communities that truly make a difference without a lot of resources. This was the case in Moorsburg. I realized it was a great opportunity for our team to get out in the region and live out our ETF mission.”

— TRUDY HUGHES

It was a powerful experience for all of us, and days later, as we gathered around our office lunch table, we reflected on just how much we had gained and how important “Hope in Action” is - understanding needs, providing resources, sowing seeds of love, acceptance, and hope among communities most at risk of becoming targets of discrimination, intolerance, and hate. It is a rich, profound, life-changing experience, and we invite you to join us. To learn more about ETF, our new Hope in Action Fund and its matching grant opportunity, or how you can be a part of both, please call us or visit our website.

Mike McClamroch
East Tennessee Foundation
President + CEO

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### 2018 Grants Impact

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>Amount of Grants Awarded</th>
<th># of Grants Awarded</th>
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</thead>
<tbody>
<tr>
<td>Anderson</td>
<td>$86,395</td>
<td>15</td>
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<tr>
<td>Blount</td>
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<td>53</td>
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<tr>
<td>Campbell</td>
<td>$16,500</td>
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<tr>
<td>Carter</td>
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<tr>
<td>Claiborne</td>
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<td>Cocke</td>
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<tr>
<td>Grainger</td>
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<tr>
<td>Greene</td>
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<td>Hamblen</td>
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<tr>
<td>Hawkins</td>
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<tr>
<td>Jefferson</td>
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<tr>
<td>Johnson</td>
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<td>Knox</td>
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<td>Loudon</td>
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<td>Monroe</td>
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<td>Morgan</td>
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<tr>
<td>Scott</td>
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<td>Sevier</td>
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<td>Sullivan</td>
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<td>Union</td>
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</tr>
<tr>
<td>Washington</td>
<td>$416,601</td>
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<tr>
<td>Region-Wide</td>
<td>$8,806,049</td>
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</tr>
<tr>
<td>Outside Service Area</td>
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<td>221</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$52,253,128</strong></td>
<td><strong>1,160</strong></td>
</tr>
</tbody>
</table>

*Excludes grants made by ETF's supporting organizations

### 2018 Scholarship Impact

- **$336 Million** in grants + scholarships awarded since 1986
- **2018 Grants Impact**
  - **Total** $52,253,128*
  - **# of Grants Awarded** 1,160

### 2018 Scholarship Impact

- **115 New Scholarships** totaling **$811,615**
- **29%** of new recipients are **first-generation college students**
- **50%** live in households with incomes under $50,000

**Out of Region** 20
- Anderson 19
- Bllount 10
- Campbell 2
- Carter 2
- Claiborne 1
- Grainger 1
- Greene 2
- Hamblen 2
- Hawkins 1
- Jefferson 1
- Johnson 9
- Knox 27
- Loudon 1
- McMinn 2
- Monroe 5
- Morgan 2
- Roane 2
- Scott 2
- Sevier 40
- Sullivan 1
- Tnion 2
- Washington 5
- Region-Wide 71
- Outside Service Area 221

**Total # of New 2018 Recipients by County of Residence = 115**
MEET OUR NEW BOARD MEMBERS

SAM ALBRITTON was born in San Antonio, Texas and grew up in Florence, Alabama. He is a graduate of Rhodes College, with a B.A. in International Studies/Arabic Language and a M.A. from the Patterson School of Diplomacy and International Commerce at the University of Kentucky. After a 20-year banking career in Birmingham, Alabama, Sam moved to Knoxville in 2004 to serve as Executive Vice President of Regions Bank. He is a director of the Knoxville Chamber of Commerce, a member of the Cornelius Society, and a member of the Governor’s Commission on Education.

CLAUDIA CABALLERO was born in the western mountains of Honduras to an American Peace Corps Volunteer and a Honduran agricultural engineer. Her family moved to the United States when she was a child to pursue the American Dream. They lived four years in Nebraska prior to returning to Honduras. She and her mother had dual citizenships, were bilingual, and worked together in a family pizza business which funded their college educations. In 2011 she accepted a job with an international medical nonprofit and moved to Ohio. This is where she met her husband, and in 2013 moved to Austin, Texas. After searching for a smaller city in which to live, they moved to Knoxville in 2016. Claudia began her job as the Executive Director of Centro Hispano one day after making Tennessee their home. Her passion is to bring hope and opportunity to Latino families, so they can thrive culturally, educationally, and economically. She serves on the steering committee for the Tennessee Education Equity Coalition and the advisory board for Johnson University. She is enthusiastic about Texas Two-Stepping, sharing meals with friends, introducing those who may not otherwise meet, cooking, gardening, thrift shopping, and road trips.

PATSY CARSON grew up in the middle of a cotton field in Marlboro County, South Carolina. Patsy graduated from the University of Tennessee with a major in home economics. Following her graduation, she worked for the University as an Extension Agent and 4-H Leader. She met Johnny Carson during her first week of employment, and they married in February of 1960. Beginning in 1965, Patsy built/staffed The Little Red Schoolhouse to teach five-year-olds, taught Head Start classes, trained Head Start teachers, led 4-H groups, brought arts to the schools, and worked with church groups. In 1994, she helped create the Monroe Area Council for the Arts. She has served on the boards of Chamber of Commerce, United Way, ETVIKA, and is a charter member of The Arts Council. She is a strong supporter of the United Way and currently serves on the Humanities Tennessee board. She has two children—son, John M. Carson, III, daughter, Elizabeth Allee Carson Lewis, and a grandson and granddaughter.

KAY CLAYTON is originally from Johnson City, Tennessee where she attended East Tennessee State University and holds a degree in Early Childhood/Elementary Education from the University of Tennessee. She is active in our community and serves on the board for Knoxville Opera Guild, Live Five Foundation and Trinity Health Foundation of East Tennessee. Kay also serves as an Advisory Council member for Friends of Tennessee’s Babies with Special Needs. She formerly served on both Baptist Health System Foundation and Mercy Health System Foundation Boards. Kay is an active member of the Church of the Ascension.

STEVE DARDEN was born in Johnson City and spent seven years in Knoxville, where he received his B.S. and J.D. from the University of Tennessee. He now serves as Managing Partner of the 102-year-old law firm of Hunter, Smith & Davis, LLP, in Johnson City. He is a former Johnson City Mayor and former member of the city’s Board of Commissioners. Currently he serves on the board of Johnson City/Washington County Chamber of Commerce and United Way of Washington County. He is a trustee of the Beckye Mount Historic Site and an active member of Munsey Memorial United Methodist Church. Steve enjoys spending time with family, hiking, running, reading, writing, and following University of Tennessee and East Tennessee State University athletics.

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KEN AVENT was born in New York and grew up in Atlanta and Charlotte. After completing a Bachelor of Music degree at the Joe and Connie Satterwhite Conservatory of Music and a tour in Vietnam courtesy of the U.S. Army, he was recruited as the Assistant Business Manager for the Hopkins Center for the Arts at Dartmouth College. Finding that prestige didn’t pay the bills, he sought out a different career path and joined a small magazine and book distributor as a truck driver in 1972. In 1976, he was named General Manager of the Verham News Corporation. In 1981, Ken founded Avent & Associates, Inc. and created software and integrated computer systems serving retail bookstore chains. By the time the company was sold in 2001, this software was running in retail stores across the United States. Since that time, he has volunteered with several organizations helping implement good business practices and fundraising programs. He served as CEO of Youth Choirs, Inc., a nonprofit tasked with encouraging development of church youth choirs around the country, and Bulgarian Child, Inc., a nonprofit founded in 2001, to help alleviate severe humanitarian conditions in orphanages in Bulgaria. In late 2002, he was one of the founding board members of the Jefferson Rural Clinic, now joining Hands Health Center, in Jefferson City, which is a medical, dental, and counseling facility for those in a two-county area who have no insurance or ability to pay for healthcare. He and his wife are 25-year members of First Baptist Church in Jefferson City.

RICHARD ROBERTS, a native of Greene County, Tennessee, earned a Bachelor of Arts degree and a Master’s degree in Business Administration from the University of Tennessee. He received a J.D. from the University of Tennessee’s College of Law. While in private legal practice, he was a partner with the former Baker, Worthington, Crossley, Stansberry & Woelfl firm, practicing at that firm’s offices in Washington, D.C., and Nashville. After leaving the private practice of law, he was senior vice president, general counsel and director of Forward Air Corporation, a national air freight and logistics company based in Greenville, Tennessee. He occupied the same positions for Landair Transportation, a truckload transportation provider. He has spent 25 years serving as director and audit committee chairman for Miller Industries, the world’s largest manufacturer of towing and recovery vehicles, based in Chattanooga, Tennessee. In 2011 he joined Governor Bill Haslam’s administration as Commissioner of the Tennessee Department of Revenue. He was a founding director of the Niswonger Foundation, a regional foundation dedicated to building community leadership through enhancement of educational systems. He served for six years on Niswonger’s board. He is married to Imogene King.

KRIS YARLETT received a B.S. in management from the United States Air Force Academy in 2009. In 2012, he earned his Master’s degree in management operations from the University of Arkansas. He was awarded a certificate of financial planning from Boston University in 2015 and has his M.S. in financial planning from Golden Gate University. Before joining Edward Jones in 2013 in Maryville, Tennessee, he served as a captain in the U.S. Air Force, executive officer of the 19th Airlift Wing and flight commander, officer in charge. Kris was deployed to Afghanistan from 2010 to 2011. Active in the community, he is a member of the Morristown Rotary Club and the Morristown Chamber of Commerce. He married his wife, Hannah, in 2013 in Maryville. Both were born and raised in East Tennessee and are thrilled to have settled in the Morristown area.

“On behalf of the Board of Directors, welcome to our newest board members! We are grateful and excited to have this amazing group of individuals join the board and bring their unique talents, expertise, and perspectives to the work of East Tennessee Foundation in order to further our mission of providing philanthropic leadership that inspires donors to make lives better and communities stronger in enduring ways across generations.” — AMY CATHEY, ETT BOARD CHAIR
2018 REFLECTIONS TRANSLATE TO FUTURE THRIVING COMMUNITIES

Reflecting on my first few months with ETF, I feel even more appreciative of the significant impact we have on our region. While everyone cannot have the same daily insight I have had, I can give you a glimpse into our newest funds formed in 2018. These new funds are a wonderful representation of the heart of those in our region and the intentional purposefulness we provide through our mission to be philanthropic leaders inspiring donors to make lives better and communities stronger in enduring ways across generations.

Twenty-four new funds were established in 2018 with an initial total balance of over $1 million dollars. The focus of the newly-formed funds included: Arts & Culture, Education, Human Services, and Animals. They represent the breadth of our services: Designated Funds, Donor Advised Funds, Organization Funds, and Scholarship Funds. They also serve as a reminder of our regional impact with service area recipients being specified for Blount, Greene, Jefferson, Knox, McMinn, and Sullivan counties, and others designated at region-wide.

No two funds are alike; each has its own story behind the intent of the fund — neither are the future recipients who will benefit from these proactive and forward-thinking gifts. As I learn the stories of our donors and our grant recipients, I learn more about the significant impact we have on our region and the world. If you would like assistance in fulfilling your goals in establishing a fund today, or want to make a legacy gift today or through a future testamentary gift, the Foundation is here to assist you — and your professional advisors — with those plans.

HOPE IN ACTION GRANTEES:

Pictured left to right are Chip Rayman and Laura Berry (Knoxville Jewish Alliance, Seeds of Abraham Camp); Lisa Healy and Alessandra Ceccharelli (Catholic Charities of East Tennessee, Office of Immigrant Services); and Daren Mugerwe (Bridge Refugee Services), grant recipients of $2,500 each from ETF’s Hope in Action Fund during the Annual Meeting.

ANNUAL MEETING - 2018 HOPE IN ACTION:

Avshi Weinstein, pictured here, and two of the Violins of Hope, played by Knoxville Symphony Orchestra musicians, provided a very special presentation during the Annual Meeting entitled 2018 Hope in Action.

FORMER ETF BOARD MEMBER HONORED:

Pictured left to right are Mary Ellen Brewington, Co-owner of Estate and Marketing Executive with Cherokee Distributing Company; Erica Coffey, Sponsorship Coordinator for Knoxville Zoo and President of American Marketing Association Knoxville (AMAK); and Townes Lavidge Osborn. Mary Ellen was honored as AMAK’s 2018 Outstanding Marketing Professional. Townes, a former honoree, announced a matching gift challenge of $5,000 from Mary Ellen and her husband, Steve. ETF joined the match with a $1,000 grant from our unrestricted Opportunity Endowment. A total of $17,000 was raised for AMAK’s Eagle Endowment Fund, an organization endowment of ETF. The Fund has awarded over $100,000 in scholarships to the University of Tennessee marketing majors since 1998.

MILESTONE ANNIVERSARIES

Pictured left to right are Jackie Lane, Pat Summit Foundation advisory board and former ETF staff member; Carolyn Schwenn, ETF; and Bobbie Congleton, ETF honorary lifetime board member, celebrating Carolyn’s 30-year anniversary of employment with ETF.

Mike McElrath, pictured with Trudy Hughes, congratulates her on five years of employment with ETF.
EAST TENNESSEE FOUNDATION IS A PUBLIC CHARITY AND
COMMUNITY FOUNDATION CREATED FOR THE PURPOSE OF BUILDING
CHARITABLE RESOURCES TO MAKE COMMUNITIES STRONGER AND
LIVES BETTER THROUGH THOUGHTFUL GIVING.

HAS YOUR CONTACT INFORMATION CHANGED? IF SO, PLEASE LET US KNOW SO WE CAN KEEP IN TOUCH.

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ADAM WALLER, Pat Summitt Foundation, Dir. of Community Relations ........... awaller@patsummitt.org

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SAM FOWLER, JR., ESQ.*
NATALIE HASLAM
DAVID MARTIN
COL. WILLIAM M. SLAYDEN*
DAVID WHITE
STUART WORDEN
LINDSAY YOUNG, ESQ.*

*deceased

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