Have you ever wondered what life after iPhones might be like? What will we do when cars drive themselves and our voices can instruct our devices to control our surroundings and communicate with our friends and colleagues even more than they do today? As we prepare for this “life of the future,” we are reassured in knowing that some things never change and that our history and experience will continue to provide us with unique perspectives, skills, and opportunities. This is no different for East Tennessee Foundation (ETF).

Our communities, our values, and the beautiful environment that we find in East Tennessee transcend the generations. In the Great Smoky Mountains National Park, Cades Cove, looking largely the same, has been welcoming visitors for almost 200 years. For even longer, East Tennessee has been the beneficiary of charitable giving. In 1790, James White, the Revolutionary War captain and governor of the Southwest Territory (which in 1796 was admitted to the United States as the State of Tennessee), donated his personal land to be used for the construction of a permanent city, Knoxville.

In 2018, Paul Willson, chair of ETF’s board, wisely commissioned a task force to review ETF’s mission, vision, and strategy and ensure that they were up to date and laying the groundwork for ETF’s continued success. The assets managed by ETF have grown tremendously in recent years, and it was time to revisit ETF’s strategic plan to ensure that it would facilitate ETF’s continued innovation and creativity in taking advantage of future trends and opportunities. This task force, masterfully led by Joe Marlette along with Cate Biggs, Jan McNally, Mike McClamroch, Alice Mercer, Mary Beth West, Paul Willson, and myself, worked with ETF staff and board to create the mission and vision.

In 2019, this work continues with the appointment of an Outcomes and Measurement Task Force, and new board members Ken Avent and Claudio Caballero joined the group. Much of the work this year has been to create a visual representation of “philanthropic leadership,” which has been and continues to be at the core of ETF’s existence. This roadmap affirms and underscores ETF’s unique role in our region as a connector and convener of groups that include fundholders, nonprofit organizations, and others with a common interest in making our region stronger. You will be hearing more about ETF’s work and results in providing philanthropic leadership and guidance for our region in the coming months.

On behalf of the board of directors, it is an honor and privilege to play even a small part in advancing ETF’s vision of “thriving communities powered by thoughtful giving.” As valued friends and ETF partners, we are so grateful for your commitment to “making lives better and communities stronger in enduring ways across generations.” We thank you and look forward to your continued feedback and support. If you have been wondering how you might be able to make a difference, now is a great time to give ETF a call.

Amy Cathey
East Tennessee Foundation
Board Chair
Eleven grants totaling over $740,000 were awarded to nonprofit organizations across the state, whose programs directly benefit Alzheimer’s patients and caregivers in Tennessee. This is an increase of nearly $250,000 over previous years.

“It is so rewarding to see Coach Summitt’s vision continue to grow. By granting $740,000 to nonprofit organizations in Tennessee, we are able to have a stronger impact on Alzheimer’s disease patients and their caregivers. None of this would be possible without our incredible donors.” – Joan Cronan, Chairman of the Pat Summitt Foundation advisory board

**THE PAT SUMMITT FOUNDATION 2019 GRANT RECIPIENTS**

**ALZHEIMER’S TENNESSEE, INC. Statewide**
“Live Well with Alzheimer’s Academy” will help individuals with early-stage Alzheimer’s by providing them with coping skills and information about early-stage Alzheimer’s, community services, and peer-to-peer connections.

**CONCORD UNITED METHODIST CHURCH Serving Anderson, Blount, Knox, Loudon, & Monroe counties** Concord Adult Day Enrichment Services (CADES) will provide scholarship assistance for adults who are impaired with Alzheimer’s and other dementias so they can attend CADES therapeutic and recreational program.

**CAREGIVER RELIEF PROGRAM OF BEDFORD COUNTY Serving Bedford, Coffee, Lincoln, & Rutherford counties** Caregivers and persons affected by Alzheimer’s disease will receive free home visits by nurses who provide physical and emotional support, education, and respite for the whole family.

**KNOXVILLE-KNOX COUNTY CAC Serving Knox County** The Music & Memory (™) Program, which brings personalized digital music into the lives of elders with Alzheimer’s disease and other dementias, will be implemented for adult day care and homebound clients.

**MONROE COUNTY SENIOR CITIZENS & FRIENDS, INC. Serving Monroe County** Cora Veal Senior Center, Monroe County Health Council, Monroe County Health Department, Access Medical Care, and Ministerial Support Council for Monroe County will work together to develop programs and new ways to serve families with Alzheimer’s disease.

**PAGE ROBBINS ADULT DAY CENTER** Serving Fayette & Shelby counties A new tub with glide chair entry, UV water purification, and other improved features will make it safer and easier to bathe clients at the day center which serves those with memory loss.

**SENIOR CITIZENS HOME ASSISTANCE SERVICE Serving Knox and 14 other counties in East Tennessee** Funds will support fees for clients with Alzheimer’s disease and dementia who rely on financial support for caregiving services.

**SHANGRI-LA THERAPEUTIC ACADEMY OF RIDING (STAR) Serving Anderson, Blount, Knox, Loudon, Monroe, Roane & Sevier counties** A “farm experience” will be provided for persons with Alzheimer’s disease, and visits by miniature horses and donkeys will be subsidized at Alzheimer’s and memory care facilities.

**UNIVERSITY OF TENNESSEE - KNOXVILLE Statewide** Digital technologies will help provide caregivers of family members with Alzheimer’s disease with personalized information about how to manage their stress, take care of themselves, deal with depression, and other beneficial interventions.

**WEST TENNESSEE HEALTHCARE FOUNDATION Serving Madison and 17 other counties in West Tennessee** An Alzheimer’s Dementia Caregiver and Patient Resource Center will be located in an easily accessible building adjacent to the Jackson-Madison County General Hospital and will provide information, education, trainings, and other resources.
THE PAT SUMMIT CLINIC
University of Tennessee Medical Center
Knoxville, Tennessee
After providing unwavering Alzheimer’s disease and other dementias care to the East Tennessee region for many years, The University of Tennessee Medical Center joined with The Pat Summit Foundation in 2014 to enhance care provided to our community and create The Pat Summitt Clinic. The Clinic addresses memory disorders which require a comprehensive spectrum of services. Under the helm of medical director Roberto Fernandez, MD, MPH, PhD, their experienced multi-disciplinary team helps patients with memory disorders, and their families and caregivers.

2019 SALUTE FOR A CURE

This year’s Pat Summit Foundation’s Salute for a Cure presented by Est8te, took place in April at The Press Room in Knoxville. Guests enjoyed a fun-filled reception with music by Zoe Nutt, followed by a delicious dinner, live auction, and entertainment provided by Grammy Award winner, Kristian Bush, from the band Sugarland. This event raised over $45,000 for PSF. Save the date for next year’s Salute for a Cure on April 23, 2020.

UPCOMING FALL EVENTS

TASTE OF TURKEY CREEK
SEPTEMBER 20, 2019
Knoxville, TN

CELEBRATION OF PHILANTHROPY
SEPTEMBER 26, 2019
Knoxville, TN

RACE FOR THE SUMMITT
SEPTEMBER 29, 2019
Knoxville, TN

ALZHEIMER’S PANSY PROJECT AT STANLEY’S GREENHOUSE
OCTOBER 7–11, 2019
Knoxville, TN

NORRIS AREA COMMUNITY FUND (NACF) GRANT AWARD RECEPTION + COMMUNITY SEMINAR
OCTOBER 17, 2019
Norris, TN

THE PAT SUMMITT INVITATIONAL AT WIND RIVER
OCTOBER 21, 2019
Lenoir City, TN
Volunteers were busy Saturday afternoon at the Welcome Center as hundreds of vehicles passed by to drop off unused, unwanted and expired medications.

The event was part of National Prescription Drug Take Back Day.

“This community has not ever accomplished a Drug Take Back Day,” Trudy Hughes, ETF vice president for regional advancement, said. “Our local Tellico Community Foundation (TCF) wanted to support that effort here in Tellico Village. So we connected with Align9, which is a multi-county drug recovery program. They connected us in turn with the (Prevention Alliance of Loudon County). It all came together. Lots of volunteers working together made this happen.”

The idea for the local Take Back Day came from the TCF, which is under the ETF’s umbrella. Warren Hunt, advisory board member, led the charge.

“We’ve worked with the Prevention Align 9 on another project, and we talked about what would be a good way to try to make our community here, particularly Tellico Village, more aware of the opioid crisis,” Hunt said. “It seems like something that doesn’t really touch us here, so we thought something like this would really be a service to the community but also bring home a little more the challenges in our area.”

The event fell in line with TCF’s mission, Joe Beyel, president, said. “We focus in on four things — the opioid crisis, support for seniors, early childhood literacy, and community enrichment across both counties,” he said. “So we’ve already made grants in those four categories, and we’ll continue to work through those four categories probably for the next couple of years and then reevaluate and look at should we continue doing this, what’s our impact and what’s our feedback? ... This event alone is both opioid and seniors.”

The purpose of Take Back Day is to limit access to prescription drugs, which are most likely to be taken by family members, Vicki Cowell, Prevention Alliance program coordinator, said.

“The relatives don’t even realize they’re gone because they don’t even use the medications,” Cowell said. “That creates an addiction problem and just leads to more problems with opioid-related deaths.”

TCF provided a $1,000 grant to the Prevention Alliance to put together the program.

Representatives from TCF, ETF, the Tellico Village Lions Club, Align9, and the Prevention Alliance sorted donated medications and deposited them in specialized containers. A deputy with the Loudon County Sheriff’s Office was also on site.

Used prescription pill bottles will be cleaned and have labels removed by the Lions Club and sent to an organization that repurposes the containers for Third World countries.

Saturday’s event was an enormous success for all agencies because 274 vehicles passed through, dropping off an estimated 200 pounds of drugs for collection. Beyel called the turnout “overwhelming,” having expected about 50 vehicles to show up.

Those who stopped by were asked to take part in a survey as they left, and the response from the community was also positive.

“The gratitude that they’re giving us on the way out, they’re so appreciative because many of them don’t know what to do with them,” Beyel said. “So we’ve told them if you don’t have this day there’s a station at the police department in Loudon city.”

Plans are to make the Take Back Day an annual event in the county.

“We’re just starting this year’s National Drug Take Back Day in Tellico Village, but hopefully next year we’ll be able to participate in Lenoir City and Loudon as well,” Charlene Hipsher, Align9 representative and executive secretary for 9th Judicial District Attorney General Russell Johnson, said.

Other good practices include locking medications in a safe place and counting them to be aware if any are missing.
NEW HAMBLEN COUNTY COMMUNITY FUND

The Hamblen County Foundation for Educational Excellence and Achievement, or HC*EXCELL, and ETF recently signed an agreement whereby HC*EXCELL members would become the advisory board for the new Hamblen County Community Fund.

“We are extremely excited to form this partnership with East Tennessee Foundation,” said HC*EXCELL board president Ashli Bunch.

ETF made an initial contribution and will assist HC*Excell with raising additional funding to sustain both the Hamblen County Community Fund and HC*EXCELL.

“East Tennessee Foundation is honored to work with HC*EXCELL to establish this fund.” said Mike McClamroch, ETF president + CEO.

Social media training in partnership with Alliance for Better Nonprofits hosted by newly formed Hamblen County Community Fund at the Morristown-Hamblen Public Library.

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In 2019 Campbell Enhancement Fund awarded grants totaling nearly $11,000. The following are the organizations that received grants:

- + CAMPBELL COUNTY BOARD OF EDUCATION
- + CAMPBELL COUNTY CHILDREN’S CENTER
- + CARYVILLE PUBLIC LIBRARY
- + COMMUNITY HEALTH OF EAST TENNESSEE, INC.
- + POSTMARK LAFOLLETTE
- + SPAY CAMPBELL COUNTY TENNESSEE PETS
- + ETOWAH AREA SENIOR CITIZENS CENTER
- + ETOWAH CITY SCHOOLS
- + ETOWAH COMMUNITY FOOD PANTRY
- + FULL CIRCLE MEDICAL CENTER FOR WOMEN
- + GRACE & MERCY MINISTRIES
- + HABITAT FOR HUMANITY OF MCINTYRE COUNTY
- + HELPING HANDS MINISTRY
- + KEITH UNITED METHODIST CHURCH
- + MCINTYRE COUNTY COMMUNITY AND EDUCATIONAL FOUNDATION
- + MCMINN COUNTY HIGH SCHOOL
- + MCMINN COUNTY SENIOR CITIZENS, INC.

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In 2019 the McMinn Community Fund provided nearly $69,000 in grant awards. Listed are those who received grants:

- + ATHENS-MCMINN FAMILY YMCA
- + CASA CORRIDOR OF EAST TENNESSEE
- + JOHNSON COUNTY FARMER’S MARKET
- + JOHNSON COUNTY FFA
- + JOHNSON COUNTY HIGH SCHOOL
- + JOHNSON COUNTY HUMANE SOCIETY
- + JOHNSON COUNTY MIDDLE SCHOOL ROBOTICS
- + JOHNSON COUNTY SENIOR CENTER
- + JOHNSON COUNTY TENNIS ASSOCIATION
- + JOHNSON COUNTY VOCATIONAL SCHOOL
- + PREGNANCY SUPPORT
- + CENTER OF JOHNSON COUNTY
- + 2ND HARVEST FOOD BANK OF NORTH EAST TN
- + BARTER THEATRE – BARTER FOUNDATION
- + UT EXTENSION – JOHNSON COUNTY 4-H

Additionally, JCCF received a generous anonymous gift of $194,454.72 in December 2018.
Mount Rest Fund’s 2019 Grants Awarded

With the primary tenants of ETF’s Hope in Action initiative in 2019 to confront discrimination and hate in our region, Mount Rest Fund, a field-of-interest fund of ETF, refocused its grantmaking. This year, grant funds were awarded to nonprofit organizations whose projects protect and empower Knox County women and children who currently are or who are most at risk of becoming victims of discrimination and hate. True to its original mission, Mount Rest Fund limited its scope to supporting women and/or children in Knox County. Two-year grants totaling $202,000 were awarded to the following 15 organizations:

- Big Brothers Big Sisters of East Tennessee
- Bridge Refugee Services
- Catholic Charities of East Tennessee
- Centro Hispano
- Community Coalition Against Human Trafficking
- Friends of Literacy, Inc.
- InterFaith Health Clinic
- Knoxville Family Justice Center
- Knoxville- Knox County CAC – Office on Aging
- Mental Health Association of East Tennessee
- Sertoma Center, Inc.
- Susannah’s House
- The Florence Crittenton Agency
- The Muse Knoxville
- YWCA Knoxville and the Tennessee Valley

ETF Welcomes Misty Parker as Fundholder Relationship Associate

Misty comes to the Foundation as Fundholder Relationship Associate from the Junior League of Knoxville as their Membership and Operations Director. She has experience working with volunteers who are passionate about making the community a better place to live. Misty has served on many boards including the Blount County American Red Cross and the Patient Advocacy Board of Dialysis Clinic, Inc. She is a graduate of Leadership Blount. Misty lives in Maryville with her husband, Ron, and their ten-year-old son, Colton. In her free time, she enjoys spending time with friends and family, singing in her church choir, reading, and traveling.

One of Misty’s favorite quotes comes from Maya Angelou. “At the end of the day people won’t remember what you said or did, they will remember how you made them feel.”

ETF Scholarship Highlight:

Howard H. Baker Medical Scholarship

The family of Howard H. Baker, Jr. established the Howard H. Baker Medical Scholarship at ETF in 2014. This scholarship provides financial assistance to medical students excelling in their second or higher year at a Tennessee medical school, who are studying internal medicine or family practice and are residents of Tennessee. Applicants who plan to practice in Tennessee will be preferred, with special preference given to those planning to practice in rural areas. This scholarship will not only benefit the medical students who receive it, but also aims to increase the availability of quality medical care in rural areas of Tennessee.

ETF is privileged to hold this important scholarship that honors one of Tennessee’s and the nation’s greatest public servants and devoted leaders.

In the words of one Howard H. Baker Medical Scholarship recipient, “My dream is to provide health care for the place and people who have cared for me my whole life. Through your financial support, I am one step closer to doing so. By investing in me and my education, you are investing in the future of communities throughout our region. My goal after residency is to make my way back to East Tennessee and plant my roots even further down here in the shadow of the Great Smoky Mountains. I am preparing myself for a career in helping the people of this region live their best lives.”

For more information about ETF scholarships or to donate to the Howard H. Baker Medical Scholarship or other ETF scholarships, please visit etf.org/scholarships or contact Beth Heller, Vice President for Scholarship Programs or Tamara Boyer, General Counsel + Vice President for Advancement.
For some, there is no greater gift than the gift of giving. Professional advisors hold the key to identifying unique and often the most beneficial ways for a client to give. Today, more than ever before, charitable gifts are increasingly important.

In Tennessee, we certainly live up to our nickname, The Volunteer State. That moniker is reflected in the ways we give to and serve others, at home and around the world. A February 2019 Insider article, “The Top 20 Most Charitable States,” identified Tennessee as the No. 2 state in the nation for annual dollars donated by individuals and tied for the No. 10 spot for the percentage of residents who gave back the most. Such remarkable numbers reflect a philanthropy certainly alive and well where we call home.

The first strategic key to philanthropic giving is providing the opportunity to clients to address those items on what I would call The Life Checklist, in other words, initiating the conversation presenting the inevitable life events alongside the possibilities. These conversations should be set, ideally, on a similar schedule as health and wellness check-ups. Not every area of our lives requires an annual visit to our financial, legal or healthcare professional, but life events happen which will drive us to one or the other, unprepared for what is about to occur next.

These inevitable life events, both the good ones and the challenging ones, can be far more rewarding, and, if possible, enjoyable, with advance planning. Deliberative decisions to have meaningful life conversations with your client before the events occur, place the necessary emphasis on the importance of thoughtful and strategic thinking, researching, and decision making, void of any sense of urgency and clouded emotions which could adversely impact or limit the decisions made.

As a strategic partner to your client’s decision making, you hold the keys to philanthropic giving which can open doors to a myriad of rewarding possibilities, and not just to the charitable community, but also to your client. Whether it is that act of giving that rewards the giver, or it is the role modeling and lessons learned by family members who likewise are more probable to become engaged in philanthropy, the value of that gift serves a much broader role.

While we know that every key is unique to the lock it opens, so, too, should be the approach to philanthropic planning. With proper information, and the periodic nudge, even more in our community will have the opportunity to understand and perpetuate the meaningful rewards of philanthropy.
EAST TENNESSEE FOUNDATION IS A PUBLIC CHARITY AND COMMUNITY FOUNDATION CREATED FOR THE PURPOSE OF BUILDING CHARITABLE RESOURCES TO MAKE COMMUNITIES STRONGER AND LIVES BETTER THROUGH THOUGHTFUL GIVING.

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HAS YOUR CONTACT INFORMATION CHANGED? IF SO, PLEASE LET US KNOW SO WE CAN KEEP IN TOUCH.

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*deceased

East Tennessee Foundation has been confirmed in compliance with National Standards for U.S. Community Foundations