



Youth Endowment Grants Programs

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East Tennessee Foundation

**A 501(c)(3) nonprofit community
foundation for East Tennessee**

Mission:

“Building charitable resources to make communities stronger and lives better through thoughtful giving.”

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How do we accomplish our mission?

- **Receive charitable gifts from hundreds of donors**
- **Manage & invest gifts to build permanent resources or endowments**
- **Make grants from earnings**

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How is ETF different from other foundations?

- **Provides services for donors**
- **Manages 340 funds**
- **Builds permanent endowments**
- **Engages community participation in grantmaking**

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Types of Grants

- **Non-Competitive**
- **Competitive**

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Non-Competitive Grants 2008

- **Donor Advised Funds (30%)**
- **Designated Funds (11%)**
(Agency Endowments)
- **Special Projects (< 1%)**
- **Supporting Organizations (41%)**

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Competitive Grants

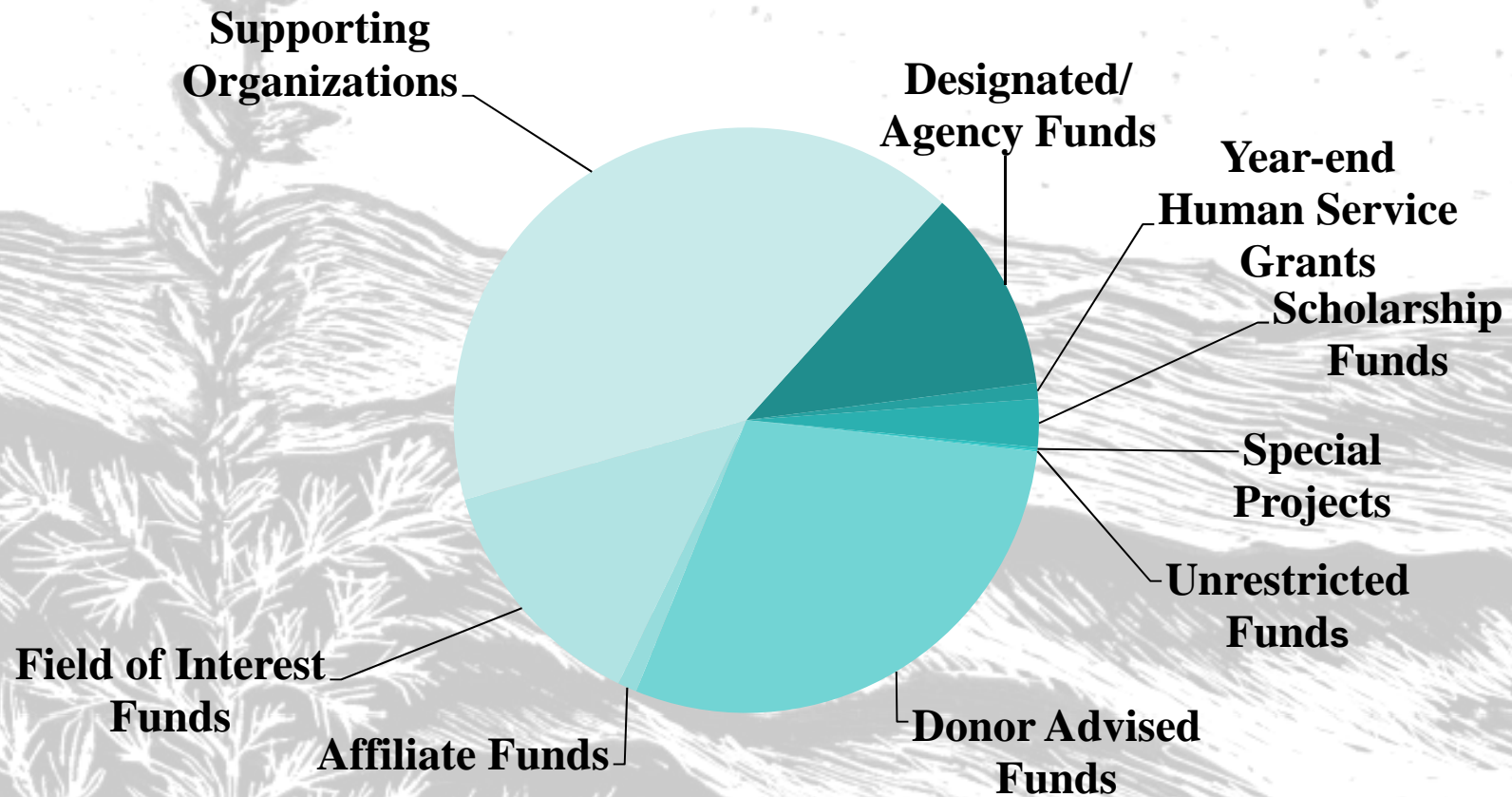
2008

- **Field-of-Interest (13%)**
- **Affiliate Funds (1%)**
- **Unrestricted Endowment Funds (<1%)**
- **Scholarships (3%)**

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ETF Grants by Percentage

2008 Grants By Category



Field-of-Interest Grants

- **Arts Fund for East Tennessee**
- **Youth Endowment Grants Program**
- **Mount Rest Fund**
- **Neighborhoods Small Grants Program**
- **Wachs Youth Leadership Fund**
- **Affordable Housing Trust Fund**

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Field-of-Interest Grants

(Continued)

- **12 total Affiliate Funds**

- **7 Active:**

Campbell

Greene

Johnson

Carter

Kingsport

Monroe

Washington

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Enough About ETF...

Let's Get
to the
Youth Endowment
Grants!

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*When you leave here today,
you will be able to:*

- ❖ **Understand how to apply for funding!**
- ❖ **Determine if your organization is eligible for funding!**
- ❖ **Determine if your proposed project is a good candidate for funding!**

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Youth Endowment Grants Program

- ***When:*** Established in 1987
- ***Purpose:*** To serve as a perpetual source of funds to be used to address challenges affecting young people in East Tennessee.
- ***Goals:*** To support the development of creative solutions which address behavioral, environmental, and other factors that place youth at-risk.

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The background features a stylized, sketch-like illustration of a landscape. In the foreground, there is a plant with several leaves and small flowers. Behind it, there are rolling hills or mountains, rendered with fine, parallel lines to create a sense of depth and texture. The overall style is artistic and somewhat ethereal.

Two-Year Continuous Grants
help organizations build their capacity
to:

- **Establish new or strengthen/expand existing programs**
- **Secure ongoing sources of funding**
- **Implement programs which address long-range solutions to issues**

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Two-Year Continuous Grants
may be used to support:

- **Consecutive annual events and programs**
- **Programs that span portions of or the entire two-year grant cycle**

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General Eligibility

Be a tax-exempt youth-serving community-based group or organization under section 501(c)(3) of the Internal Revenue Code

- Applicants with a fiscal sponsor must submit the application in partnership with the fiscal sponsor.
- The fiscal sponsor is the applicant, not the organization presenting the project.

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General Eligibility

(Continued)

Be a tax-exempt youth-serving community-based group or organization under section 501(c)(3) of the Internal Revenue Code

- Youth Endowment applicants must have operated as a 501(c)(3) organization for a minimum of three years.

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General Eligibility

(Continued)

Applicants must:

- ✓ **Be located within ETF's 25-county service area**
- ✓ **Be inclusive and not discriminate**
- ✓ **Have completed previously funded projects and reporting requirements**

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Youth Endowment Eligibility

- **Primarily serve at-risk children & youth**
- **Must address behavioral/life-skill issue(s):**
 - **Interpersonal &/or school violence**
 - **Anti-social behavior**
 - **School drop-out rates**
 - **Alcohol or drug addiction**
 - **Sexual & emotional abuse**
 - **Teen pregnancy & STD's**
 - **Eating disorders**
 - **Barriers to gainful employment**

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Common Misconceptions

- All children are youth-at-risk.
- Any condition or behavior placing youth at risk is eligible for funding.

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Ineligible Requests

- Salaries or administrative support exceeding 15% of funding requested
- General operating support
- Capital campaigns or expenses
- Grants to individuals or scholarships

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Ineligible Requests

(Continued)

- Endowments
- Grants promoting a religious belief
- Debt retirement
- Travel outside East Tennessee

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Examples of Possible Projects

- **After-school and summer tutoring and mentoring program**
- **Family literacy programs**
- **Child abuse prevention education program**
- **Career and leadership training for underserved youth**
- **Substance abuse prevention program for inner-city youth**

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Examples of Possible Projects

(Continued)

- **Counseling services/play therapy for young victims of sexual abuse**
- **Mental illness and suicide awareness program**
- **Books for children in underserved day care centers**
- **Prenatal care for women at-risk for low birth weight pre-term babies**

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The Application Includes:

1) Cover Sheet

2) 1-2 Page Narrative Proposal

3) Project Budget Form & Budget Narrative

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New this year...

Applications can be completed
online!

Grant categories have been
eliminated.

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The Application Includes:

1) Cover Sheet (*form*)

- General information about the applicant organization
- Amount requested
- Brief description of the project
- Signature of authorized individual

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The Application Includes:

2) One-Two Page Narrative Proposal

- Organizational description, history, mission statement
- Project rationale
- Project description
- Behavioral issue(s) addressed
- Goals and objectives

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The Application Includes:

2) One-two Page Narrative Proposal

(Continued)

- Relationship of the project to your organization's core mission
- Whether this or a similar project has been funded previously
- Identification of new or existing collaborations, if applicable

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The Application Includes:

2) One-two Page Narrative Proposal

(Continued)

- Method for assessing project outcomes & benefits
- Plan to promote the Youth Endowment and East Tennessee Foundation
- Plan for continued project support
- Impact if funding is *denied*

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The Application Includes:

3) Project Budget (*form*)

- Anticipated expenses & income
- Sources and amount of funds committed by applicant organization & other supporters
- Budget narrative
- Specific use of grant funds
- ✓ **Total anticipated expenses and income must be equal**

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Required Attachments

One copy only

- ✓ **IRS 501(c)(3) Designation Letter**
- ✓ **Annual Operating Budgets**
- ✓ **Most recent Audit or Financial Statements**
- ✓ **List of Board Members and Project Staff**
- ✓ **Brochures or Supplementary Materials**

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Required Attachments

(Continued)

IF the applicant organization is serving as a fiscal sponsor:

- ✓ *Include a letter indicating its agreement to accept, monitor, and account for the grant*

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Application Procedure

Submit:

- **Only one application per organization**
- **The completed application form with an original signature**
- **12 copies of the application (do not staple)**
- **1 copy of each attachment**

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Application Procedure

(Continued)

Please note:

Completed applications must still be printed and submitted to ETF by mail or hand-delivered.

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Important Facts

- ✓ Grants generally range from \$5,000 - \$15,000.
- ✓ **Deadline:** Postmarked by
Friday, December 4, 2009
- ✓ Supports projects between
June 1, 2010 – June 1, 2012
- ✓ Awards will be announced in May 2010.

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A Successful Application:

- ✓ **Is well thought out with a good project description**
- ✓ **Serves/reaches a wide audience**
- ✓ **Shows potential benefit to community(ies) served**

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A Successful Application:

(Continued)

- ✓ **Demonstrates potential for growth and replication**
- ✓ **Articulates a method for assessing program outcomes**
- ✓ **Identifies other sources of funding**

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Favorable consideration will be given to projects or programs which:

- ✓ **Promote inclusiveness of diverse populations**
- ✓ **Extend participation opportunities to underserved constituents**
- ✓ **Include a prevention component**

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Favorable consideration will be given to projects or programs

which:

(Continued)

- ✓ **Creatively utilize community resources**
- ✓ **Propose innovative or creative solutions to behavioral issues**
- ✓ **Create new or strengthen existing programs**
- ✓ **Address long-term innovative solutions**

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Tips for Successful Proposals

- **Research the Foundation's application process and giving history.**
- **Read the guidelines *carefully*.**
- **Don't force a fit.**
- **Plan the budget & get actual costs.**

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Tips for Successful Proposals

(Continued)

- **Be brief but specific.**
- **Have a plan for gathering and reporting outcomes.**
- **Have a plan for seeking other funding.**
- **Contact us if you have questions!**

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Application Review Process

- 1. Reviewed by staff for eligibility and completeness**
- 2. ETF Board approves Panel Members**
- 3. Proposals distributed to Panel Members**

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Application Review Process

(Continued)

4. Site Visits/phone call to applicants

5. Panel Meeting to award grants

6. Award/Denial letters mailed to applicants in spring 2010

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Frequently Asked Questions ?

May we submit more than one application at a time for the same grants program?

May we apply for more than one ETF grant for the same project?

Can an annual project be funded year after year?

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Will ETF consider our application if submitted after the deadline?

What if we submit an incomplete application?

Do we need to use the cover sheet & budget forms?

Do we need to limit our narrative proposal to 1-2 pages?

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Why do we need to submit 12 copies of our proposal?

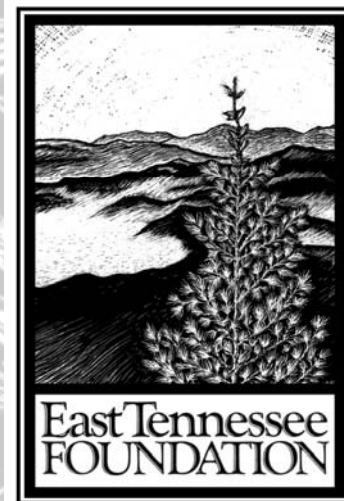
If we're located in one county but proposing a project in another county, is it eligible for funding?

Is an organization *outside* the service area eligible to receive funding for a project *within* the service area?

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Please visit us at
www.easttennesseefoundation.org
(865)524-1223 or
Toll-free (877)524-1223

We look forward to working with you!



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