East Tennessee Foundation (ETF) grantee, “Watauga Valley Fife and Drum Corp,” set the tempo for an outstanding celebration of 2012 by our board of directors, staff, donors, grantees, and other ETF friends at our 26th Annual Meeting. Our program theme “All Gifts, Great and Small” reminded us that every gift, no matter the size, helps to make life better in East Tennessee. At ETF each and every gift is important – gifts of time, talent, treasure, good ideas, and great initiatives – all of our gifts together help the Foundation to fulfill our mission of improving lives in East Tennessee. This has never been more true than in 2012!

My “2012 State of the Foundation” report on ETF included: current management of 133 designated endowments for the benefit of 130 nonprofit agencies, 142 donor advised funds, 382 funds, 9 supporting organizations, $15.6 million in gifts received, $9.2 million in 2012 grants awarded, and an amazing $197 million granted since 1986! With an asset base of $185.2 million and a 12.8% investment return, we have the economies of scale and outstanding financial management that our founders envisioned.

Trinity Health Foundation and the Women’s Fund of East Tennessee, new entities created in 2011, continued to grow and develop in 2012. Trinity has identified key initiatives for improving health and is encouraging collaborative efforts to support them. With $1.6 million in assets (already!), the Women’s Fund has engaged professional researchers to determine barriers to self-sufficiency for women and girls in our region and will announce their first grant(s) totaling $75,000 in April.

In August, The Pat Summitt Foundation Fund (PSFF) asked to become an ETF fund. PSFF’s goal is to make a national and even an international impact in advancing research for the prevention and cure of Alzheimer’s. Grants of $28,000 were awarded to Alzheimer’s Tennessee to provide transportation for the Alzheimer’s senior community and to Cole Neuroscience Center at UT Medical Center for expanded services for Alzheimer’s patients and families by an RN, a social worker, and research interns.

Gifts and grants with purpose are the best kind of giving: providing safe places for young girls fleeing abusive households, supporting a new park in a low-income community, helping a woman with mild Cerebral Palsy to fulfill her dream of becoming a social worker, building an

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NEW ETF BOARD MEMBERS & STAFF ANNIVERSARIES

*East Tennessee Foundation is pleased
to welcome new members to its board of directors in 2013.*

**Jeff Becker** was born in Baltimore, MD, but was raised from the age of two in pre-Disney Orlando. After undergraduate school at Emory, a doctorate at U. Cincinnati, and a post-doctoral fellowship at Weizmann Institute, Rehovot, Israel, he came to Knoxville in 1972 for his first “real job” as an assistant professor at UT. And he’s still here after growing to love East Tennessee. Jeff is a Chancellor’s Professor at UT and head of the Department of Microbiology. He has volunteered extensively in the Jewish community and his professional community (editorships of journals, service on National Institutes of Health grant review panels, etc.) and served previously on the ETF Board. Being overwhelmed by the ability of many young people to overcome circumstances of their upbringing, his philanthropy favors causes that nourish and support youth. For fun, Jeff enjoys an every other week poker game with friends which is still going after 40 years, travel with his wife Nancy, being with his children and grandchildren, and watching sports, especially any game involving Peyton Manning or the Vols. Jeff admits to being a Sudoku nut and reading the Sunday funnies (in character, especially Snuffy Smith) to his grandchildren. Married to Nancy for 30 years, their blended family of six children and nine grandchildren is scattered across the United States.

**Mary Beth West** was born in Nashville and grew up in Columbia, Tenn., (Maury County). She attended and graduated from UT, Knoxville, started her career in Nashville, but moved back to Knoxville after getting married to Charles West, who is the fourth generation of his family managing West Chevrolet. She has worked in public relations and marketing communications her entire career, with 10 years managing her own firm, Mary Beth West Communications, LLC. Mary Beth has served on several nonprofit boards, including the national board of the Public Relations Society of America, Second Harvest, Girl Scouts, Maryville City Schools Foundation, Blount Education Foundation, and others. Mary Beth and her husband particularly enjoy supporting public school education initiatives and nonprofits. Her husband recently finished a four-year term on the Maryville City School Board and their daughters attend Maryville City Schools. It is important to them that all children have the same educational opportunities. Being with her family is the greatest joy for Mary Beth, especially with her three daughters and their distinctly fun personalities. Mary Beth’s Tennessee roots run deep: President Andrew Jackson was married to her great-aunt, Rachel. Her three daughters are Elizabeth (10), Maggie (7) and Rachel (3).

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**STAFF ANNIVERSARIES**

President/CEO Mike McClamrock presents anniversary gifts to staff at the 2012 Annual Meeting. From left to right: Terry Holley (20 years), Precy Sturgeon (15 years), Jackie Lane (10 years), and Beth Heller (5 years).
JOHNSON COUNTY COMMUNITY FOUNDATION

Johnson County Community Foundation Celebrates 10th Anniversary

In 2002 it is likely that no one in Johnson County had heard of a community foundation, let alone given serious thought to creating one. But perhaps the timing was right with two other county-wide efforts going on: the Johnson County Champion Community planning process and the need and opportunity to create a school foundation to manage a scholarship fund.

Now retired school superintendent Minnie Miller, not wanting to “reinvent the wheel,” sought out East Tennessee Foundation. With gifts from the town of Mountain City, the County Mayor’s Office, the Johnson County School System, and local banks, businesses, and individuals, the initial resources were pooled to establish an Affiliate Fund. The establishment of the Affiliate Fund opened doors to a variety of donors for charitable giving. One such gift was a $50,000 grant from the Levi Strauss Foundation to establish a Scholarship Fund to benefit the county as it bid farewell and closed its factory doors.

A small group of local citizens was assembled to create the first advisory board and the education process began. After two meetings, the advisory board began to dwindle as participants learned that they would be raising money for the fund, not just awarding grants. With frustration, disappointment, and a strong commitment to Johnson County, a small group of three, Minnie Miller, Evelyn Cook, and Jean Ann Savery met month after month with Terry Holley to develop an advisory board that would raise money, share the vision for a stronger county, and commit the time to learning about the many opportunities a local community foundation offered to a small remote mountain community.

Fast forward ten years and raise your voices in celebration! Johnson County is the little county that could, in every way you can imagine. The Board has grown to sixteen members because citizens are now honored to be asked to serve. The long-standing annual “Talent Show” raises more funds each year than the previous, and the talent is truly awesome. An annual golf tournament, with a great deal of thanks to Barbara Seals, Joe Herman and Danny Herman Trucking Company, continues its success and brings more competitors every year.

But the story does not end here. An anonymous donor or donors who grew up in Johnson County have not forgotten their roots and their love of Johnson County. Gifts totaling more than $500,000 have been given to the Affiliate Fund, and a large four-year scholarship has been established.

With nearly $800,000 in endowment funds, Johnson County Community Foundation is still growing, still making grants and scholarships, and the enthusiasm and excitement is still generating at each meeting as neighbors and friends gather to make plans for the future of their community. What is the key to their success? Leadership, commitment, volunteerism, and a love of community make the Johnson County Community Foundation a foundation for everyone. All gifts are appreciated and acknowledged regardless of the size. By joining together, one common goal gives direction and makes Johnson County and Mountain City a better place in which to live. They do it one step at a time, always being mindful of their goals: provide excellent educational opportunities, take pride in young people, re-awaken and honor the rich cultural heritage, and simply continue to be a community that cares for one another.

Caroline Roark, JCCF Chair, welcomes everyone to the anniversary celebration.
On January 8, 2013, The Pat Summit Foundation Fund released the names of its advisory board members. Jim Haslam II, founder and chairman emeritus of Pilot Corporation of Knoxville, was named board chairman. Kara Lawson, WNBA all-star and ESPN analyst, and Peyton Manning, NFL four-time most valuable player and Denver Broncos quarterback, will serve as the board’s honorary co-chairs. Additional members named to serve on the advisory board include: Dr. Jimmy Cheek, chancellor, University of Tennessee, Knoxville; Danielle Donchew, associate commissioner, Big East Conference; Dan W. Holbrook, co-founder, Holbrook Peterson Smith PLLC; Dr. Joe E. Johnson, president emeritus, University of Tennessee; Brenda Lawson, founder, Brenda Lawson & Associates LLC; Michelle Marciniak, former Lady Vol All-American, co-founder and co-CEO SHEEX, Inc.; Dr. Ronald C. Petersen, director, Mayo Alzheimer’s Disease Research Center/ Mayo Clinic Study of Aging; Betsy Roberts, retired women’s associate athletics director of development, University of Tennessee, Knoxville; Anne Sprouse, University of Tennessee Medical Center Director of Pastoral Care; and Tyler Summitt, Pat Summit’s son and co-founder of The Pat Summit Foundation Fund/assistant coach of women’s basketball at Marquette University. Coach Summitt’s reaction to the Board is as follows: “As a former coach, I know that for a team to be successful, it is essential to recruit great leaders. I have every confidence that with this team of advisors surrounding and guiding Tyler and me that ‘Together We Will Win’.”

The Southeastern Conference sponsored the second annual “We Back Pat” week January 13-20th this year. Seventeen SEC women’s basketball games were held in 14 different cities during the week, and benefited The Pat Summit Foundation Fund. We are grateful to the SEC and to each of the member institutions for their generous support.

The advisory board of the Women’s Fund of East Tennessee welcomes three new members for 2013. Serving their first three-year terms on the advisory board are Maureen Dunn McBride, Patty Baird, and Emily Cox.

Maureen recently retired as executive vice president and general counsel for TVA, where she worked for 32 years. Maureen’s undergraduate degree is in political science from LeMoyne College in Syracuse, NY, and her law degree is from Catholic University in Washington, D.C. Her volunteer activities include serving on the boards of the Riverside Research Institute in New York, Florence Crittenten Agency, and Mariners Pointe Homeowners Association. She has also served on the Ijams Nature Center and Second Harvest of East Tennessee boards. She has two daughters, one in Knoxville and one finishing medical school at Wake Forest.

Patty Baird is a native of Oak Ridge where she has worked as an information technologies and management consultant and employee of various governmental and non-governmental organizations. She holds an undergraduate degree in business from Tennessee Technological University. Her community activities include serving on the board of Knoxville Opera Company and chairing the United Way of Anderson County board. She has one son who works for the State of Tennessee in economic development.

Born in Connecticut, Emily Cox spent most of her early life in Knoxville. After earning an undergraduate degree in psychology from Smith College and working in research at Boston College, she completed half of an MBA degree before moving back to Knoxville. She has two children: her son is a third-year law student at Harvard, and her daughter is a junior at Harvard. She is a board member for the Volunteer Ministry Center and has worked on the development committee for the Women’s Fund.

The full advisory board for 2013 is: Mary Ellen Brawington, chair; Meg Lonon, vice-chair; Katharine Pearson Criss, Secretary/Treasurer; Patty Baird; Marty Begalla; Cynthia Burnley; Emily Cox; Maureen Dunn; Catherine Gilbreath; Sheena McCall; Alice Mercer, Jo Ann Parker; Paige Preston; Hanley Roach; and Carol Transou.
Boys and Girls Club of the Monroe Area
The College Readiness & Career Launch Program will help teens better prepare for their future.

Branches of Monroe County, Inc. (BoMC)
Staff members will participate in a training program to help BoMC launch the opening of the first and only domestic violence shelter in Monroe County.

CASA Monroe
“Lunch and Learn” outreach sessions will promote community awareness and an advocacy-building project will take place at Hiwassee College.

Coker Creek Economic Development Group, Inc.
Space adjacent to the welcome center will be renovated and remodeled to become home to a new Coker Creek Museum.

Douglas-Cherokee Economic Authority, Inc.
The Monroe County Neighborhood Center will assist low-income households with garden supplies, school supplies, fans/air conditioners, and emergency services.

Douglas-Cherokee Economic Authority, Inc.
The Senior Nutrition Program at Cora Veal Senior Center will be provided with kitchen equipment to help them with their preparations of congregate and home-delivered meals.

Good Shepherd Center
The heating and cooling initiative will benefit clients who lack the funds to efficiently heat and cool their homes.

Hiwassee College
The college auditorium will be renovated, beginning with upgrading the seats.

LifeSigns.us, Inc.
Women who are facing financial and other challenges will benefit from participation in a program which provides coaching in career, life, financial, and literacy skills.

Marcella Center for the Arts and Education, Inc.
“Young Men and Women for Success” will be a year-long mentoring and support program for youth.

Monroe Area Council for the Arts
Poetry Alive!, an interactive performance poetry company, will present programs in Monroe County schools.

Monroe County Beautiful
The “Success comes in CANS in Monroe County” program will promote recycling of aluminum cans.

Monroe County Community Health Access Committee
Elderly and uninsured residents of Monroe County will receive free flu shots.

Sequoyah Birthplace Museum
A free Sunday lecture series will be offered in March, and Cherokee Heritage Days will be hosted for local schools.

Spay/Neuter Assistance for Pets, Inc.
A multi-year spay/neuter project will ultimately reduce the number of animals euthanized at the Monroe County Animal Shelter.

Sweetwater Area Ministries, Inc.
(SAM)
The “Soft Job Skills Training Project” will provide selected high school students with hands-on training at the SAM’s Thrift Store.

Sweetwater Valley Citizens for the Arts
“A Mime is a Terrible Thing to Waste” will be an interactive workshop with students at Sweetwater schools.

Tellico Boxing Club
Area youth will be provided with opportunities to participate in the sport of boxing.

Tennessee Overhill Heritage Tourism Association
The route of the Trail of Tears will be researched and documented in Monroe and McMinn counties.

TOTAL AMOUNT OF FUNDING AWARDED: $60,345
The Harris Fund for Washington County was endowed by Ms. Eva Stanley Harris, a Washington County native, in memory of the Harris Family of Johnson City, to honor their spirit of philanthropy and legacy of community service. The fund encourages creative use of area resources and promotes the improvement of the quality of life of Washington County residents.

Appalachian Resource Conservation & Development Council
The Friends of Washington Agriculture group will informally meet and network on a monthly basis to strengthen the local agricultural economy.

Catholic Charities of East Tennessee
Appalachian Family Housing will assist families with children as they transition out of homelessness.

Crumley House Head Injury Rehabilitation
The Opportunities Together program will benefit Crumley House clients and Milligan College Occupational Therapy students who will receive hands-on experience as they work with clients.

East Tennessee Regional Symphony (ETRS)
Link Up, a partnership between the ETRS, Carnegie Hall, Milligan College and Washington County schools, will culminate in an interactive symphony concert at Milligan College.

First Presbyterian Church - Johnson City
The River’s Diaper Subsidy Distribution Program will provide diapers for babies of low-income mothers.

Girls on the Run of Northeast Tennessee, Inc.
An after-school curriculum will be provided for girls at Mountain View and North Side elementary schools in Johnson City.

Green Interfaith Network, Inc.
The “Cool Congregations” program will provide incentives for energy reduction by faith groups in Washington County.

Johnson City Area Arts Council
Arts Corps will provide afterschool arts education programs for at-risk youth in Johnson City and the surrounding area.

Legal Aid of East Tennessee
Access to Civil Justice Project for Women will provide civil legal representation for low-income women in Washington County.

Second Harvest Food Bank of Northeast Tennessee
Food for the Kids Backpack Program will provide chronically hungry students with packs of nutritious food to take home throughout the school year.

Tipton-Haynes Historical Association
Educational programs for students will use Tipton-Haynes’ history to focus on wind and water power.

Town of Jonesborough
Monthly radio broadcasts of performances by the Jonesborough Yarn Exchange will be based on stories collected in Jonesborough.

TOTAL AMOUNT OF FUNDING AWARDED: $61,000
OPPORTUNITIES ABOUND

A few weeks ago, I attended my first ETF Annual Meeting, and I was amazed at the amount of effort that went into planning every detail. I must admit, as we diligently prepared for the event, I occasionally wondered why our Annual Meeting was such a big deal.

Now that I have experienced my first Annual Meeting, I not only understand why it’s a big deal, I am both grateful and proud that we make it such a priority at the beginning of each year. Here’s the big deal: our Annual Meeting is important because it provides a distinct opportunity for our “Foundation Friends” - whether they are new donors, staff of grantee organizations, new board members, or trusted advisors to any of those groups - to hear about our work and meet others who may be involved in different aspects of that work.

I was allowed to witness the wonderful result of just such an interaction when a new donor with whom I had worked last year called to tell me about her experience at this year’s Annual Meeting, which was also her first one. She had previously received information about our Women’s Fund and upon arriving at our Annual Meeting, she sat with some of the fund’s most involved volunteers. After hearing Mike McClamroch highlight that fund’s amazing growth and exciting work, she felt compelled to contact me the following day to not only contribute to the Women’s Fund, but also to inquire about how she could become more involved.

That donor’s experience at the Annual Meeting epitomizes one of the best aspects of our work: We frequently learn of new opportunities for philanthropy in our region and assist our donors in exploring philanthropic areas that interest them. Indeed, we think fostering these kinds of connections is just as integral to our mission as accepting gifts, investing funds, and making grants. We want donors to be as engaged with ETF’s activities as their preferences allow. As a new ETF staff member, I especially welcome the opportunity to meet our fundholders, hear their stories, learn their philanthropic goals, and help identify any ways in which ETF can support those goals. So, if you have a new idea about your philanthropy or if you just want to know what new opportunities ETF has encountered since you set up your fund, please contact me to set up a meeting, either in your neighborhood or ours.

Hopefully, those of you who attended this year’s Annual Meeting were as inspired as I was. I look forward to helping you achieve your philanthropic goals in 2013 and working with you to make communities stronger and lives better in East Tennessee.

IRA CHARITABLE ROLLOVERS ARE BACK FOR 2013!

On January 2, 2013, President Obama signed the American Taxpayer Relief Act of 2012. Included among this Act’s many provisions was a “revival” of IRA charitable rollovers, a tool which allows people who are at least 70 ½ years of age to make a charitable gift of up to $100,000 directly from their IRA and count it toward their required minimum distribution, without having to include the amount of the gift in their taxable income for that year. For more information on how you can make such a gift in 2013, please email or call Sherri Alley at sdalley@etf.org, (865) 524-1223 or toll-free at (877) 524-1223.
East Tennessee Foundation respects, celebrates, and encourages diversity that positively contributes to our healthy and caring community.