



East Tennessee  
FOUNDATION

# Connect

*Thoughtful giving for stronger communities, better lives*

2017 Issue 3

## Extraordinary Experiences Illustrate Why Our Work Matters

Recently I was approached by a young man at Target as I was making a purchase. He was smiling from ear to ear and seemed excited to see me. It was quite late, and I was caught completely by surprise when he said,



“Mr. McClamroch, I recognize you from the Cobb Scholarship award lunch! I just want to say thank you as I’m preparing to enter school. If it weren’t for East Tennessee Foundation (ETF) and the work you do, I probably wouldn’t be enrolled.” My reply was, “You just made my day.” He responded enthusiastically, “Y’all made my LIFE!” He is one of 189 students attending college this fall with the help of an ETF scholarship.

The next week, I found myself with my mother at the emergency room of Parkwest Hospital in the middle of the night. In the midst of that stressful situation, the young man checking us in, Anthony, looked at me and said, “Thank you ... for making Wartburg Central High School a better school.” He remembered that he, as a high school senior, and I had spoken to the Morgan County School Board and successfully urged them to accept the G. Wayne and Margaret S. Solomon legacy gift, providing for the high school annually.

Two extraordinary experiences. Divine providence. Affirmations. Call them what you like. They

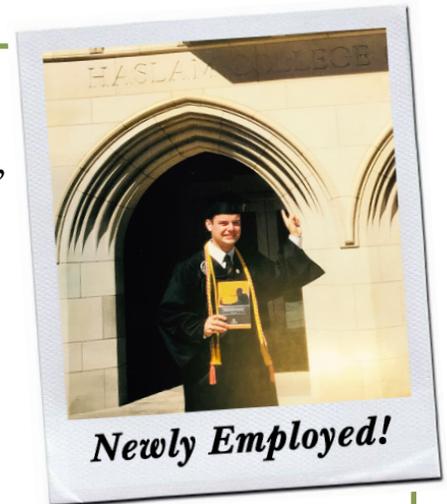
illustrate perfectly what this issue of *Connect* clearly shows: our work matters because it changes lives for the better – forever.

We invite you to enjoy, celebrate, and participate in our important work, whether it is starting a scholarship fund in honor or memory of a loved one or exploring other ways to change lives for the better.

–Mike McClamroch  
*East Tennessee Foundation  
President and CEO*

### Brandon Hayes

May 2017  
Honors Graduate,  
UT’s Haslam  
College of  
Business, earning  
his B.S. in  
Management;  
awarded ETF’s  
Gail Clay  
Scholarship in  
2015.



*“Through the tool of higher education, I, along with other East Tennessee Foundation scholarship recipients, have the resources to invest in a better tomorrow.”*

*–Brandon Hayes*

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Scholarships and Student Stories  
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ETF Legacy Society



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## SCHOLARSHIPS

### ETF to Launch Five Scholarships in 2018

**Logan Chittum Heck Scholarship:** Established by Reverend Terry R. (Chittum) Heck in memory and in honor of all persons in Claiborne County related to the Logans or Chittums, and especially in memory of her parents, Mary Ruth (Logan) Chittum and Joe Lovelace Chittum, to provide scholarship assistance to East Tennessee students, with preference given to female residents of Claiborne County.

**Second Presbyterian Church, Knoxville, 200th Anniversary Scholarship:** Established in 2017 to commemorate the 200th anniversary of Knoxville's Second Presbyterian Church and the longtime commitment of the church to education. The scholarship provides assistance to students attending Maryville College or the University of Tennessee, Knoxville.

**Rotary Club of Oak Ridge College Founders' Scholarship:** Assists graduating high school seniors of Oak Ridge High School pursuing a bachelor's degree.

**Barbara G. Kirkpatrick Memorial Scholarship:** Provides scholarship assistance to single-parent students attending East Tennessee State University pursuing undergraduate programs of study.

**Carrie E. (Wolf) McConnell Memorial Scholarship:** Established in memory of McMinn County High School guidance counselor, Carrie E. (Wolf) McConnell, to benefit graduating seniors from McMinn County High School.

**ETF currently administers over \$19 million in scholarship funds.**

*"This scholarship opens doors for me that I never knew existed."*

- Steven L. Coffey Memorial Scholarship Recipient

### *2017-18 Scholarships: A Record Year!*

- 104 new scholarships were given (plus 85 returning students) = 189 total students
- These 189 students will be attending 34 different colleges/universities
- \$1.6 million in ETF scholarships has been committed to their education
- Over 230 selection committee volunteers helped choose these recipients

### *ETF Scholarship Application Dates to Remember!*

- **November 1, 2017:** Scholarship applications and information for 2018-19 academic year available on ETF website at [etf.org/scholarships](http://etf.org/scholarships)
- **February 15, 2018:** Scholarship application deadline for most ETF scholarships

*"Thank you so much for believing in East Tennessee students like me. To an OWL (older wiser learner) like me, it means a great deal to receive a scholarship and for people to recognize that despite not being a fresh-faced, 17-year-old freshman, I have lots of academic potential."*

-Ruby A. Brown Memorial Scholarship Recipient

## **A Gift Across Generations**

Brian King announced his gift to his parents among family and friends at their 50th anniversary party. In honor of his parents' commitment to their children's education, Brian established the Dorsey and Betty King Scholarship at East Tennessee Foundation in 2007.

Dorsey and Betty King grew up deep in the mountains of Claiborne County. Neither Dorsey nor Betty King graduated from college. Dorsey dropped out of school at 13 and drove a coal truck at 17. Brian's grandfather was a lifelong coal miner who eventually died of black lung disease. Brian and his brother, Michael, and their cousins were the first generation in the family to go to college. Dorsey and Betty were committed to their children attending college. "It was ingrained in us that we would go to college. We really had no choice," comments Brian. Dorsey went on to barber school and was a successful entrepreneur. Betty worked for the railroad until she retired in her 50's. With her lifelong commitment to caring for others, Betty went back to school after her retirement and earned her nursing degree. She became a hospice nurse and worked as an "old country nurse," visiting her patients in their homes and caring for them in the final weeks and days of their lives.

When Brian set up the Dorsey and Betty King Scholarship in honor of his parents, he wanted the scholarship to reflect their backgrounds and their passions. This is the reason that the scholarship requires the recipients to either study business, entrepreneurship, or nursing. Because Dorsey and Betty grew up in Claiborne County and later moved to Campbell County, Brian chose those two counties as the communities to be served by the scholarship. Dorsey and Betty have been very active in both communities, and Brian knew that they would be pleased that the scholarship would "give back" to the people of the region.

When asked about the most satisfying part of establishing a scholarship at ETF, Brian does not hesitate: "The joy it has brought to my parents... they take great pride in the scholarship. It really means a great deal to them." Brian continues to say that the reason he decided to establish the scholarship at ETF was because he wanted the scholarship to survive his parents and even survive him. "We wanted a legacy that would keep on giving."

### **How Do I Set Up a Scholarship Fund at ETF?**

An ETF scholarship is a gift that keeps on giving as recipients, their families, communities, and our region continues to benefit for generations. Scholarship funds are endowed funds, and therefore, will continue to be awarded for years to come. They serve as a legacy for future students and for the future of our region.

#### **Interested?**

- Contact Sherri Alley, ETF Vice President for Advancement or Beth Heller, ETF Director of Scholarship Programs.
- A scholarship fund may be established with \$5,000 if there is a reasonable expectation that the fund will reach \$25,000 within three years. Awards are not made until the balance has reached \$25,000.
- To calculate the amount available for disbursement as scholarship awards, the Foundation uses an annual spending rate, which is adopted by the Board of Directors upon advice from its Investment Committee. The current spending rate is 4.5% of a twelve quarter (3 year) average of ending market values of a fund.
- Funds must be at ETF for one year before disbursement.

*"I would like the donor of this scholarship to know I have been inspired to work for and build a successfully stable life to the point that I may also be financially secure enough to aid in sponsoring students aspiring to attend college in the future."*

**-Johnson County Education Growth Scholarship Recipient**



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## SCHOLARSHIPS

### ETF Scholarship Recipient Named Tennessee Representative for Nationwide Foster Care Advocacy Program

Hailey Brooks, a current recipient of the ETF Gordon W. & Agnes P. Cobb Scholarship, has been selected as a Young Fellow for the Jim Casey Youth Opportunities Initiative, a nationwide foster care advocacy program.

Hailey is one of only 12 new Jim Casey Young Fellows nationwide who are trained in leadership and advocacy skills to help improve outcomes for youth transitioning from foster care to adulthood. She will serve as a Tennessee representative and will focus on post-secondary education and changing stereotypes.

Hailey was recently recognized at the Cobb Scholars Reception by Mike McClamroch, President and CEO of ETF, along with Cobb family representatives, Ms. Judy Nolan, and Col. Jerry Patterson.



Cobb Scholars Reception in May 2017

L to R: Pippa Emert, Sydnie Toler, Mike McClamroch, Olyvia Norton, Hailey Brooks, James Alexander Rainwater, Ms. Judy Nolan, Col. Jerry Patterson

### Recent Scholarship Graduates: Degrees! Jobs! Plans!

- B.S. in Biology, working as a Clinical Trials Assistant at **QuintilesIMS**
- Bachelor of Social Work (BSW), plans to pursue MSW and work as a school social worker
- M.D., Resident in Internal Medicine/Pediatrics, plans to provide medical care for underserved populations in Memphis area
- J.D., working as a Judge Advocate, selected for the **Air Force JAG Corps**
- J.D., Associate at **Ortale, Kelley, Herbert, & Crawford**
- B.A. in Youth Ministry, plans to work as a youth pastor
- Bachelor of Architecture, Intern Architect, **EOA Architects**
- B.S. in Business Administration, Executive Team Leader, **Target**
- B.S. in Business Administration, Business Analyst for **Construction Labor Research Council**
- B.S. in Sports Management, plans to pursue law degree and work with compliance in college athletic department

*“Thank you for your commitment to support medical education in our great region. As an East Tennessee native attending the only medical school in East Tennessee with the mission of serving the Appalachian Region in primary care, I have many vested interests in this area. My dream is to provide health care for the place and the people who have cared for me my whole life. Through your financial support, I am one step closer to doing so. By investing in me and my education, you are investing in the future of communities throughout our region. My goal after residency is to make my way back to East Tennessee and plant my roots even further down here in the shadow of the Great Smoky Mountains. Our beloved home faces many unique medical, social, and economic problems that are constantly evolving, and I am doing everything I can as a student doctor to prepare myself for a lifelong career in solving these issues.”*

- Howard Baker Medical Scholarship Recipient

## GRANTS

### Jefferson Health Care Foundation Fund Announces Grant Opportunities

For the first time Jefferson Health Care Foundation Fund, a field-of-interest fund of ETF, has accepted grant applications. Organizations could be located within or outside Jefferson County as long as their programs directly benefit the health and well-being of Jefferson County residents. Thirty eligible tax-exempt 501(c)(3) organizations and other exempt entities such as public schools and governments or municipalities applied. One-year grants will be awarded for the first time in fall 2017.

Funding priorities are intentionally broad so that applicants can exercise creativity and innovation in how they define and address health and well-being issues for Jefferson County residents. Special funding consideration will be given to projects that extend health care and well-being opportunities to low-income and underserved residents in Jefferson County.

The Fund was created with funds from the former Jefferson Memorial Hospital. The grants panel comprises individuals whose expertise and knowledge of the needs for health care and resources in Jefferson County will guide their review and evaluation of submitted applications.

### Meet Our New Staff Member

Ashley Siferd recently joined ETF's staff as the Program Assistant. She is primarily responsible for assisting with the competitive grant and scholarship programs. Though born in Michigan and having spent a few years living throughout the U.S. and in Iceland, Ashley grew up in Lenoir City. She graduated from the University of Tennessee with a degree in Communication Studies and a minor in Spanish. After living and volunteering in El Salvador with Nuestros Pequeños Hermanos, she returned to Knoxville and worked for Cancer Support Community East Tennessee. With a passion for serving others and being a good steward of resources, she believes in taking care of the local and global community. Ashley enjoys hiking and practicing yoga. She is thrilled to join ETF and be part of supporting fellow East Tennesseans.

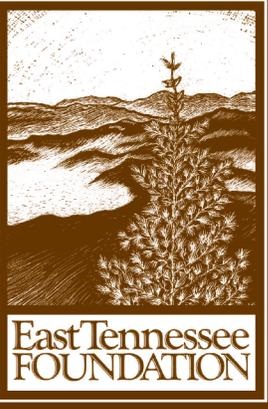


## ADVANCEMENT

In Washington County, Trudy Hughes, Director of Regional Advancement, recently participated with advisory board members in leading a discussion about the book *Generous Genes* by Susan Crites Price. The discussion group also informed attendees about ETF and our Washington County Community Foundation affiliate fund, as well as about growing family and community philanthropy. We hope for more gatherings like these as an offshoot of our 30th anniversary events last year.

**To host your own *Generous Genes* discussion group,  
email Trudy Hughes at [thughes@etf.org](mailto:thughes@etf.org)**





## ADVANCEMENT

### Coming Soon: ETF Legacy Society

The ETF Legacy Society is a way for East Tennessee Foundation to recognize donors who have made a long-term commitment to furthering philanthropy in our region through a “Legacy Gift” to a fund of East Tennessee Foundation. It will be launched officially at our Celebration of Philanthropy on Thursday, November 2, 2017.

**Eligibility:** Anyone who has established or completed a Legacy Gift to one of East Tennessee Foundation’s funds is eligible for membership. A Legacy Gift is any of the following: real estate gifts, private business interest gifts, charitable trust gifts, and testamentary gifts through wills, trusts, or beneficiary designations. Eligible donors who are uncomfortable with recognition may opt out entirely or be included anonymously.



**Two Membership Levels:** Just like East Tennessee, our ETF Legacy Society will be shaped by Mountains and Rivers, as these titles will delineate the two distinct levels of membership in the ETF Legacy Society.

**Mountains:** Time-tested mountains are the backbone of East Tennessee, and thus, this membership level is for individuals, past and present, from whom an East Tennessee Foundation fund has already received a completed Legacy Gift.

**Rivers:** As the perpetual flow of many rivers sustains a rich abundance of life and activities in East Tennessee, *River* members ensure the philanthropy legacy keeps flowing, because they have informed us that they have created a planned Legacy Gift to be received in the future to benefit one of our funds. *River* members will eventually transform into *Mountain* members when their planned Legacy Gifts are received.

**Visit [easttennesseefoundation.org](http://easttennesseefoundation.org) to obtain your ETF Legacy Society membership today!  
Email your completed form to Julie Brasfield at [jbrasfield@etf.org](mailto:jbrasfield@etf.org) or mail it:  
520 W. Summit Hill Drive, Suite 1101  
Knoxville, TN 37902**

### Benefits of Membership in the ETF Legacy Society

All ETF Legacy Society members will receive:

- A beautiful framed print of a mountain photograph taken by our own board member, Pat Postma;
- Printed recognition in many of our communications (e.g. newsletters, website, annual report, etc.); and
- Priority invitations to and special recognition at various ETF events.

Additionally, Mountain members will have their names on permanent display at our office.

## **Planting Seeds for the Future: Legacy Gifts**

If you've been involved with philanthropy for more than a few days, you are probably familiar with the saying, "We make a living by what we get. We make a life by what we give." Perhaps because of my background as an estate planning attorney and my work's focus on testamentary gifts, when I hear this quotation, I am always inclined to react, "No, we make *many* lives by what we give!" Indeed, in the short five years since I joined East Tennessee Foundation, I have seen many, many seeds planted, each of which will impact numerous lives in East Tennessee and beyond. Below, I recount how two such gifts will forever change their respective communities and thereby serve as an excellent legacy of the donors who made them possible.

The G. Wayne and Margaret S. Solomon Fund was created under Wayne Solomon's Last Will and Testament and funded by his estate. Both Wayne Solomon and his wife, Margaret, were raised in Wartburg, Tennessee and attended Wartburg's Central High School. As an owner of a successful funeral home business, Wayne was well-known in Morgan County for his generosity to his community, particularly for projects that supported education or helped children. At his death, Wayne's Last Will and Testament created a trust to provide for Margaret and left the rest of his estate, approximately \$4.5 million, to an endowment fund at ETF to support Central High School in Wartburg. The purpose of the fund is to provide funding for whatever is needed to enhance the teachers' capacity to teach. In the few years since Mr. Solomon's passing, some of the items this fund has provided include: Chromebooks for all students and teachers at the school (approx. 500 total), after-school enrichment projects led by teachers, and a new stove and disability-accessible cabinetry for the special needs program's classroom. As an endowed fund, this fund will produce grant funding every year and last forever. In this manner, the Solomons planted a seed that will impact generations of Wartburg students.

Similarly, the Dr. E. E. Perry Memorial Scholarship will change the lives of many generations of high school seniors from Carter County, Tennessee. Dr. Ed Perry grew up experiencing poverty in the Stoney Creek area of Carter County just outside of Elizabethton. He served in the U.S. Army during the Korean War and, rising through the ranks, was awarded several medals, including the Purple Heart Medal and the Meritorious Service Medal. A medical doctor, licensed commercial pilot, flight instructor, and medical examiner, Dr. Perry was a man of remarkable intellect, who, as a lifelong learner and avid reader, developed a vast knowledge of literature, history, religion, philosophy, and poetry. Leaving nearly his entire estate to create this scholarship fund, Dr. Perry's dream was to make college possible for other bright, low-income students from Carter County who want to study math, science, engineering, or medicine at a Tennessee college or university. As one of our largest scholarships, the Dr. E. E. Perry Memorial Scholarship Fund provides successful applicants with \$10,000 per year for four years. For the one or two deserving students awarded this scholarship each year, Dr. Perry has truly achieved his dream of changing their lives forever through higher education. And, by establishing this endowed fund, Dr. Perry's legacy will be to replicate this type of impact every year, forever.

If you would like your legacy to include a lasting impact on your community or our great State, please contact me to learn how we can help make that dream come true.

***Sherri DeCosta Alley, J.D.**  
East Tennessee Foundation  
Vice President for Advancement*

**For information on tax proposals  
and how charitable organizations  
may be impacted, visit:**

**[www.taxfoundation.org](http://www.taxfoundation.org)  
[www.independentsector.org](http://www.independentsector.org)**



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*East Tennessee Foundation is a public, nonprofit, community foundation created for the purpose of building charitable resources to make communities stronger and lives better through thoughtful giving.*

**Has your contact information changed?  
 If so, please let us know so we can keep in touch.**



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