



Connections

East Tennessee Foundation

2016 ISSUE 1

Thoughtful giving for stronger communities, better lives

Annual Meeting -- Much More Than a Piece of Cake

Our 2015 Annual Meeting on January 26 struck a high note with Liz McGeachy and Tim Marema performing their Americana, folk, and traditional Appalachian music, Father Ragan Schriver encouraging us in his opening invocation to look for opportunities to be generous, and 2015 Board Chair Keith Goodwin introducing board members and thanking those retiring for their service. The icing on the cake was a surprise ending: our own Anna Whitener popping out of a cake and handing over our 30th anniversary logo to be unveiled by Anniversary Task Force members.

The work of East Tennessee Foundation (ETF) in 2015, our 29th year,

is a cause for celebration, and that is exactly what we did – with a record-breaking crowd. We celebrated many examples of building philanthropy and changing our region one life at a time. We closed out the year with nearly \$15 million in new gifts, 411 funds, and total assets now approaching \$300 million. We welcomed two new supporting

organizations: the Women’s Fund of East Tennessee, and our largest, the Ted and Drama Russell Family Foundation. We look forward to supporting their targeted grantmaking in future years. In our own grantmaking, we awarded nearly \$10 million in 2015. From monthly Agricultural Roundtable breakfasts bringing together new farmers, dairymen, marketers, mayors, lenders, and organizers in Washington County to a Remote Area Medical Clinic held on the Tusculum College campus bringing badly needed medical services and wonderful learning opportunities to college students in Greene County, our grantmaking was philanthropically successful for both givers and receivers.

We received two significant endowments in 2015 benefitting students in Morgan and Carter counties.

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What’s Happening!



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Connections

New Board Member Introductions

East Tennessee Foundation is pleased to welcome seven new board members.



BERNARD BERNSTEIN

was born in Newark, New Jersey and attended college in Pennsylvania. After he spent a few years in the United States Air Force, he met and

married a Knoxville native and completed law school at the University of Tennessee, Knoxville. Upon graduation, he opened Bernstein, Stair & McAdams LLP in downtown Knoxville, where he practiced law for 59 years. His firm has engaged in a vigorous civil law practice, focusing primarily on business litigation. Bernie has served as an adjunct professor for the University of Tennessee College of Law and as a corporate advisor on several boards of directors. He was President and chaired several committees of the Knoxville Bar Association and was elected to membership as a Fellow in the Tennessee Bar Foundation, as well as the American College of Trial Lawyers. Other volunteer service includes work in his synagogue as Secretary/President and Chairman of the Board, and management roles at the University of Tennessee Medical Center. UT Hospital and law-related activities have been his favorite areas of philanthropy. Bernie and his wife, Barbara, have a daughter and a son (both non-practicing lawyers) and two grandchildren.

An “interesting” part of his life has been his law practice: representing “interesting” people in “interesting” cases, some landmark cases that have been reviewed in legal literature. Successful outcomes made all the work fun.



JIM

HARLAN is an East Tennessee native who received a BS in Chemical Engineering from the University of Tennessee, MBA

from East Tennessee State University and graduated from the Advanced Management Program at Harvard University’s School of Business. For four decades, he successfully filled a variety of technical and executive leadership positions within engineering, manufacturing, and other businesses spanning twelve countries and four continents for Eastman Chemical Company. Jim retired from Eastman in November 2015. His philanthropic passion is education, both domestically and internationally. He believes education is the key to breaking the cycle of poverty across our world. He has served as the President of the Kingsport Community Foundation, President of the QUEST Foundation for Washington County Schools, and has led annual mission-building projects in Mexico and Guatemala for fifteen years. He considers himself a student of the game of golf. As a recent retiree, he is learning you never retire - just aspire to investments that yield an

eternal return. Jim and his wife, Donna, reside in Jonesborough, TN. They have two daughters, Katherine and Rebecca, and two granddaughters. Katherine is married to an Army doctor, and Rebecca is a photojournalist for National Geographic. Both daughters and families live in Washington, DC.



MARK

HEINZ was born and raised in Philadelphia, Pennsylvania. He came to Knoxville to attend the University of Tennessee where he met

his wife, a Tennessee native. After a number of years working as an architect in Knoxville and Charlotte, North Carolina, he became a partner with Barber & McMurry Architects. In 2005, he began working with David Dewhirst as an architect/developer. Mark’s volunteer interests have included Ronald McDonald House, Knox Heritage, Young Life of Knoxville, and United Way. Currently he serves on the following boards: Knoxville Museum of Art, City of Knoxville Industrial Development Board, City of Knoxville Downtown Design Review Board, Knoxville Public Arts Committee, and Knoxville Botanical Garden & Arboretum. His preferred philanthropy is fundraising and bricks and mortar projects. Examples include the new Visitor Center at the Knoxville Botanical Garden, and the 100-year Jubilee for the Bijou. Things you may not know about Mark are that he enjoys collecting Knoxville postcards, he slowly ran the New York Marathon in 1997, and he is doing a third complete renovation of his home. He and his wife, Laura, an attorney, have three daughters, Lydia 14, Charlotte 10, and Julia 6.

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New Board Member Introductions



GREG McMILLAN

moved to Knoxville in 1970 when his father became a marketing professor at the University of Tennessee. He began practicing law in 1992

and worked for two firms prior to taking the bench. Greg has held a number of local positions within the bar association and has been active in the Tennessee Bar Association Young Lawyers. Since 1992, he has served on an advisory board for a Boys & Girls Club for several years, has contributed to a number of service projects through the Barristers (the Young Lawyers' Division of the Knoxville Bar Association), served as board member for Knoxville Habitat for Humanity for six years, and served as a volunteer crew leader for them since 2000. He enjoys active projects that call not only for physical labor, but also present an intellectual challenge. His favorite ways to spend time involve water, being with his wife and extended family, and reading. Something you may not know about him is that he sang in the children's chorus of La Boheme while in elementary school. His wife, Summer McMillan, is an attorney and between them they have five children, ages 14-26.



**NANCY
MOODY** was born and raised in Middleboro, Kentucky, but she has lived in East Tennessee since college graduation. With associate's, bachelor's, master's, and PhD

degrees, Nancy practiced nursing for five years before going into higher education. Having served as a faculty member and in upper-administrative roles at several Tennessee universities, she is currently President of Tusculum College. Her volunteer service includes numerous boards, professional, and other organizations including United Way, the Greene County Partnership, the Tennessee Independent Colleges and Universities Association, the Southern Association of Colleges and Schools Commission on Colleges Executive Committee and Board of Trustees, the NCAA Division II President's Council, and the South Atlantic Conference (SAC). Higher education is Nancy's favorite philanthropy. As a first-generation high school and college graduate, she considers herself living proof that higher education can change one's life. For fun, she enjoys golf, travel, water sports, and card games with friends and family. She was raised in a Baptist home but attended a Catholic elementary school, which very early in life made her think she might want to be a nun! Nancy and her husband will celebrate their 40th anniversary in November, and they have two adult children: daughter, Mykel, and son, Adam.



CHARLES PECCOLO

was born in Colorado but has lived in Knoxville for the past 45 years, so he considers it home. He graduated from UT

with a Masters of Accountancy and was employed by UT for 40 years - starting as an auditor and retiring as Treasurer and CFO. Butch has volunteered with a number of professional and civic organizations, but those in this region besides

East Tennessee Foundation are: Great Smoky Mountain Council of Boy Scouts, Ronald McDonald House, Tennessee Wesleyan College, and the Monday Foundation. His favorite philanthropic interests deal with any cause directed at youth, as they are the future and are faced with so many challenges in today's society that can impact them for a lifetime. Butch enjoys the outdoors and traveling. In his retirement, he is also perfecting the art of making pizzas in his wood-burning pizza oven. Married for 42 years to wife, Dulcie, they have two daughters, one living in West Tennessee (Jessica Donnell) and one in East Tennessee (Meredith Peccolo). They have three grandchildren, Callum (10), Catey Beth (8), and Connor (6).



JOE PETRE

grew up in Maryville and began his career as a commercial real estate agent working

for Wood Properties, Inc. and Lawler-Wood, LLC. In 2006, Joe started his own company, Conversion Properties, Inc., concentrating on property brokerage, development, management, and consulting. He volunteered at: Knoxville Habitat for Humanity (Chair), Central Business Improvement District (Chair), Legacy Parks Foundation (Chair), Southeastern Housing Foundation, Helen Ross McNabb Center, Friends of Literacy, and others. His philanthropic interests center around areas where his God-given talents, experience, and opportunities intersect. These are often in areas of housing (like Habitat for Humanity) and anything that makes our area a great place to live where people have an opportunity to

ETF Kicks Off 30th Anniversary with Preview at Annual Meeting



Mary Beth West

Complete with a surprise jump from inside a display birthday cake, ETF's 30th Anniversary Task Force announced plans for 2016 in celebrating this milestone year

at the recent January Annual Meeting at the Foundry.

According to the Task Force, the focus this year is not just to celebrate, but also to educate by helping inform more people about what East Tennessee Foundation is, how it works to advance philanthropy and to ramp up meaningful dialogue about the topic of philanthropy itself.

- Trudy Hughes, ETF's Director of Regional Advancement, will be working hand-in-hand with the Task Force to take the message of the 30th Anniversary out to each of the 25 counties served.

- Later this August, the Task Force plans a two-day "Philanthropy Road Show" of sorts, from McMinn County through Knoxville and up to the Tri-Cities with Susan Price, author of the book, *Generous Genes*, to explore the topic of family philanthropy and community giving.

- The capstone of the year will be later this fall, with a recognition event to thank and celebrate donors whose generosity has made the journey for all of us so worthwhile.

Speaking of journeys, the task force immediately embraced the concept that this whole year should be about the journeys specific stakeholders to ETF make as part of this organization's success. There is, of course, East Tennessee Foundation's

PAT SUMMITT FOUNDATION

Pat Summitt Foundation Presents \$400,000 Check to University of Tennessee Medical Center for Pat Summitt Alzheimer's Clinic



Front row (l-r): Anne Sprouse, Dr. Monica Crane, Dr. John Dougherty, Dr. Jimmy Cheek Back row (l-r): Nate Naugle, Adam Waller, Patrick Wade, Dan Holbrook, Annie Giffin, Mike McClamroch, Jackie Lane

On January 21st, during the SEC "We Back Pat" Lady Vols basketball game, representatives of the Pat Summitt Foundation Fund (PSFF) presented a check for \$400,000 to representatives of the University of Tennessee Medical Center. The presentation, which took place on "The Summitt" court at Thompson-Boling Arena, marks fulfillment of the first year of the PSFF's grant support of the milestone initiative to establish the Pat Summitt Alzheimer's Clinic. The PSFF presented their initial grant of \$100,000 in January 2015 to the University of Tennessee Medical Center to launch this effort. The PSFF has made a commitment to raise \$500,000 per year over the next five years - \$2.5 million - to support the Clinic's operation and services.

Continued from Page 1

As a matter of fact, scholarships continue to be our fastest growing area of work. We now hold \$15 million in endowed scholarship funds, commit over \$1.3 million per year in 163 scholarships to students attending 37 different colleges and universities, and have nearly 170 individual volunteers serving on our scholarship panels. With ETF, opportunities to build philanthropy, be generous, and change our region one life at a time abound. Come see us for a tour of our great new office space at 520 W. Summit Hill Drive in Knoxville and look for opportunities to be generous as we celebrate our 30th anniversary.

Michael T. McClamroch, ETF President & CEO



AN ETF CORPORATE DONOR ADVISED FUND

CNS Y-12 Community Investment Fund



CNS Y-12 Investment Advisory Committee

When Consolidated Nuclear Security, LLC (CNS) moved to East Tennessee in 2014 to become the new contractor at Y-12 National Security Complex, they brought with them their philanthropic spirit. One of their top priorities was to contribute to the welfare of their local community and to provide opportunities for their employees to do the same. This is also their commitment in Amarillo, TX, where CNS is contractor at the Pantex Plant. The *CNS Community Commitment Plan* states that, “As a major employer within both regions, CNS is committed to being a valued corporate citizen that contributes time, expertise, resources, and financial assistance in areas that provide for the well-being and advancement of the regions and their residents.” For key initiatives, CNS will directly sponsor philanthropic causes and initiatives within their communities. In addition, funds will be allocated for company-supported, employee-directed grants.

East Tennessee Foundation (ETF) is thrilled CNS has determined the best vehicles for employee philanthropy and community engagement are local community foundations: Amarillo Area Foundation in Amarillo, TX and East Tennessee Foundation in Knoxville, TN. Jason Bohne, CNS Senior Director, Communications & Public Affairs, first met with Mike McClamroch and the Foundation’s advancement team in May 2014 to explore ETF’s funds and to ascertain which type would best lend itself to the employee philanthropy they envisioned and encouraged. CNS established the CNS Y-12 Community Investment Fund, an ETF Corporate Donor Advised Fund, in February 2015.

For the past year, Jan Elston, VP for Competitive Grant Programs, has worked closely with Jason Bohne and Gene Patterson, CNS Community and Public Affairs Specialist, to establish a 15-member volunteer committee comprised of employees who represent both the 20 counties of employee residence and the diversity of CNS’s employees who share a passion for “giving back” to their region.

What’s Happening!



Fund for Campbell County Grantee Reception



Using ETF’s competitive grantmaking process, 75 nonprofit organizations submitted applications which address one of the four funding priorities identified by this Employee Advisory

Committee: Education, Senior Citizens, Veterans, and Youth.

With the first one-year grants to be awarded in March 2016 to organizations recommended to ETF by the CNS Employee Advisory Committee, ETF and CNS are enthusiastic about this annual corporate donor advised grants opportunity. It will continue to evolve, grow, engage CNS employees, benefit nonprofit organizations in East Tennessee, and impact us all.

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FUND FOR CAMPBELL COUNTY GRANT AWARDS

The Fund for Campbell County (FCC) was established in 1999 through the generous gifts of time, vision and resources by a group of Campbell County residents committed to strengthening communities and improving the quality of life in Campbell County. The Fund is a permanent endowment that will support programs and projects that build community goodwill, seek to solve community challenges, and produce results for the benefit of the community. In January 2016, FCC awarded grants to the following eight organizations. Summaries of their funded projects follow:

Campbell County Children's Center

The "No Run Tell" personal body safety program will serve children in grades K-3.

Campbell County Historical Society

The historic former LaFollette Post Office is being repurposed as an arts, culture, and history center.

Campbell County Rural Fire Service

Textbooks will be purchased to train Campbell County fire-fighters in all aspects of firefighting, thereby meeting National Fire Protection Association requirements.

Community Health of East Tennessee, Inc.

Generation Rx instruction will engage students in using the arts to express their understanding about the safe use of prescription drugs and dangers of prescription drug abuse.

Food/Life Services of Campbell County

A powered pallet jack will be purchased to help food pantry volunteers safely and easily unload the box truck.

Great Smoky Mountain Council, Boy Scouts of America

Two part-time program aides will serve as Scout leaders for at-risk youth in Campbell County.

LaFollette Middle School

Transportation will be provided for eighth grade students at Jacksboro, Jellico, and LaFollette middle schools to learn about post-secondary opportunities by visiting local colleges and a job site.

Senior Citizens Home Assistance Service

Financial aid will be provided for Campbell County clients who need but cannot afford home assistance services.

TOTAL FUNDING AWARDED: \$10,414

SIX ETF SCHOLARSHIPS LAUNCH IN 2016

East Tennessee Foundation scholarships, making their first awards in 2016, include programs available to high school students, current and former foster care residents, undergraduates, graduate students, and traditional high school seniors.

The Steven L. Coffey Memorial Middle College Scholarship offers financial assistance to Anderson County high school students accepted into the Roane State Community College (RSCC) Middle College Program. The Middle College Program is a two-year program in which high school juniors and seniors enroll full-time at RSCC and receive an associate's degree and a high school diploma simultaneously.

The Cherish the Child Scholarship, established by Cherish the Child, Inc., provides assistance to eligible students, age 25 or younger, who were served by the Smoky Mountain Children's Home as residents or as foster care participants. High School graduates and GED recipients from all over the state of Tennessee are eligible to apply.

The Tennessee Sports Hall of Fame Jeff Byrd Memorial Scholarship provides assistance to undergraduate juniors and seniors pursuing a sports-related field of study, including but not limited to: athletic training, sports writing or journalism, sports management, sports information, coaching, and/or physical therapy for athletes. Recipients must be enrolled in a not-for-profit public or private college/university in Tennessee.

The Randall Stout Memorial Scholarship has been established in memory of world-renowned architect and Knoxville native, Randall Stout, to benefit rising fifth-year students pursuing a Bachelor of Architecture at the UTK College of Architecture and Design.

Dr. E.E. Perry established the **E.E. Perry Memorial Scholarship** to provide assistance for students from Carter County intending to pursue math, science, engineering, or medical fields of study. Graduating high school seniors from a Carter County public high school, Elizabethton High School, homeschooled students, and GED recipients are eligible to apply.

The Gregory Weber Computer Science Scholarship, established by Glen Weber in memory of his son, will benefit graduating high school seniors from a Knox County public high school who wish to pursue a bachelor's degree in computer science. Glen Weber was a Knoxville native who graduated from the University of Virginia with a major in computer science.

ADVANCEMENT

HOW WE ROLL (OVER)

Happy New Year! At the end of last year, Congress and President Obama gave us a gift: They made the charitable IRA rollover (also known in the tax code as the “qualified charitable distribution”) permanent! Say goodbye to months of wondering whether or not there would be taxable income that resulted from using a required minimum distribution from an IRA to fund charitable giving. Let’s explore what this permanence means . . .

First, we need to know what qualifies as a charitable IRA rollover. As with any transaction created and defined by federal tax law, there are particular requirements for a charitable IRA rollover to qualify for the tax advantages. The donor must be at least 70½ years old, which means he or she is required to take minimum distributions annually. The amount of the charitable IRA rollover distribution can be up to \$100,000 and will count towards the donor’s required minimum distribution for the year. This type of transaction may only be completed from an IRA, not from a profit-sharing plan, 401(k), 403(b), or any other retirement plan or account. The distribution must be made directly to a qualified charity, such as East Tennessee Foundation (ETF), but it cannot be used to fund a donor advised fund or supporting organization. Also, the donor cannot receive any benefit from the distribution, and the charity’s tax acknowledgement must confirm that. Finally, the amount distributable must have been otherwise includable in the donor’s gross income (as are most distributions from traditional IRAs, but only certain distributions from Roth IRAs).

While the permanence of the latest enactment brings certainty for planning, the particular advantages realized from a charitable IRA rollover really depend on a donor’s specific financial and tax situation. Donors should consult their professional advisors for personalized guidance. The ability to make charitable gifts from an IRA may allow a donor to make a major gift during his or her lifetime without impacting the donor’s general standard of living. The primary tax advantage is that the donor is not taxed on the amount of the distribution and it will not be included in the donor’s adjusted gross income. That advantage may lead to other tax-related benefits as it could help prevent the donor from reaching income thresholds that trigger additional taxes or limit deductions and exemptions. Donors who do not itemize deductions or who have already maximized charitable deductions for the year may find it useful to make charitable gifts through charitable IRA rollovers.

ETF can offer donors many options regarding the charitable use for the funds received from a charitable IRA rollover. Because endowment funds are permanent funds that grant out only a percentage of the fund’s value each year, an endowed ETF fund can allow a single charitable IRA rollover distribution to have a charitable impact forever. Through our different types of funds (other than donor advised funds), the distribution could benefit a specified charity or charities (such as a church, school or social services organization), a particular charitable cause (such as at-risk youth, the arts, or animal care), or a particular East Tennessee county or area. Or, if you prefer, it could provide scholarships for local students or otherwise address important charitable needs. If we do not already have a fund that serves the charitable need you desire to address, we can probably create one with your charitable IRA rollover and provide you with a lasting charitable legacy.

To discuss how we can assist you and your tax advisor in creating a lasting charitable impact through a charitable IRA rollover, please contact Sherri Alley at (877) 524-1223 or sdalley@etf.org.



Sherri Alley, J.D.
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New Board continued from page 3

better themselves. For fun, Joe enjoys cycling, hiking, snow skiing, or hunting with his kids. Joe loves being outdoors, especially at higher elevations in the mountains. He has climbed six 14,000 ft peaks in Colorado, as well as Half Dome and North Dome in Yosemite National Park. Joe's family includes his wife, Alison, and their children, Ben (17) and twins Isabel and Joseph (14).

30th Anniversary- from Page 4

own journey as an organization, each community's journey, the recipient/grantee journey and, certainly the donor journey.
 As ETF plans to shed light on each of those journeys in efforts to both celebrate and educate in 2016, the ETF board and task force hope you'll join us on the road ahead, take part, and help spread the word.
Mary Beth West
30th Anniversary Chair

East Tennessee Foundation is a public, nonprofit, community foundation created for the purpose of building charitable resources to make communities stronger and lives better through thoughtful giving.

BOARD OF DIRECTORS

- Jeff Becker, Chair
- Paul Willson, Vice Chair
- Jan McNally, Treasurer
- Michael McClamroch, President & CEO
- Carolyn Schwenn, Exec. VP & Secretary
- Keith Goodwin, Immediate Past Chair

**Has your contact information changed?
 If so, please let us know so we can keep in touch.**



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- Natalie Haslam
- David Martin
- David White
- Stuart Worden

East Tennessee Foundation respects, celebrates, and encourages diversity that positively contributes to our healthy and caring community.